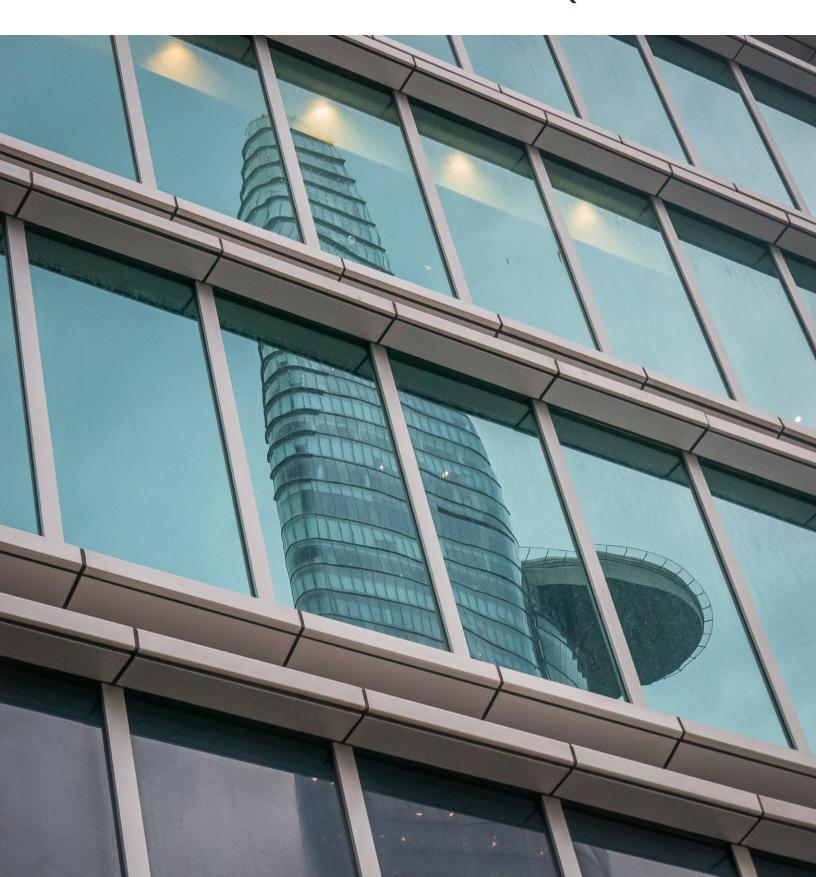


# Quarterly Knowledge Report Vietnam Real Estate Quarter 4 2023



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# Glossary

## Quarterly Report/Q4 2023

### **GDP: Gross Domestic Product**

The final value of all the finished goods and services produced within a country in a year.

### **CPI: Consumer Price Index**

A measure of the average change over time in the prices paid by urban consumers for a market basket of consumer goods and services.

### **FDI: Foreign Direct Investment**

An investment made by a firm or individual in one country into business interests located in another country.

### y-o-y: Year on Year

Measures statistical changes against the same time period last year.

### q-o-q: Quarter on Quarter

Measures statistical changes between one fiscal quarter and the previous fiscal quarter.

### **CBD: Central Business District**

The commercial and business center of a city.

### **GFA: Gross Floor Area**

The sum of the floor areas of the spaces within the building, including basements and external walls, and excluding the roof.

### NLA: Net Lettable Area

The total occupiable floor space in a building, and excludes areas such as common stairwells, toilets and lift lobbies.

### **AAR: Average Asking Rent**

The average rent of rental prices listed by the landlords, commonly stated as a dollar amount per square meter of space per month.

### **IP: Industrial Park**

An area of land developed as a site for factories and other industrial businesses.

### LURC: Land Use Right Certificate

LURC is the remaining years of the IP or property. In Vietnam, the initial lease term is usually around 50 - 70 years.

Quarterly Report/Q4 2023

# Vietnam Economic Overview

### **Economic indicators of 2023**

+ 5.05%

**GDP** 

+ 3.25%

CPI

+ 32.1%\*

FDI

+ 9.6%

**Retail Sales** 

+340%

**International Arrivals** 

28 bil USD

**Trade Surplus** 

-4.4%

**Export Turnover** 

-8.9%

**Import Turnover** 

(Compared y-o-y)

**AVISON** 

YOUNG

GDP in Q4 2023 is estimated to increase by 6.72% y-o-y. GDP of 2023 increased by 5.05% y-o-y, only higher than the growth rate of 2.87% and 2.55% of the first 9 months of 2020 and 2021 in the period 2011-2023.

CPI in December 2023 increased by 0.12% compared to the previous month. Compared to December 2022, September CPI increased by 3.58% and compared to the same period last year increased by 3.66%. Average CPI in Q4 2023 increased by 3.54% y-o-y. As of this year, CPI increased by 3.25% y-o-y.

Total foreign investment capital registered as of December 20, 2023, including newly registered capital, adjusted registered capital and the value of capital contributions and share purchases by foreign investors reached nearly 36.6 billion USD, up 32.1% y-o-y. Realized foreign direct investment capital in the first 9 months of 2023 is estimated to reach 23.18 billion USD, up 3.5% q-o-q. This is the highest amount of realized foreign direct investment in the past 5 years.

Total retail sales of goods and consumer service revenue in December are estimated at 565.8 trillion VND, up 2.6% over the previous month and up 9.3% y-o-y. In Q4 2023, total retail sales of goods and consumer service revenue are estimated to reach 1.662,7 trillion VND, up 7.2% q-o-q and 9.3% y-o-y. As of 2023, it was estimated to reach 6.231,8 trillion VND, up 9.6% y-o-y, if excluding the factor prices increased by 7.1%.

International visitors to Vietnam in December 2023 reached almost 1.4 million arrivals, up 11.2% over the previous month and 93.9% higher than the same period last year. As of 2023, international visitors to Vietnam are estimated to reach 12.6 million people, 3.4 times higher than the same period last year but still only 70% compared to the same period in 2019.

The trade balance of goods in December was estimated at a trade surplus of 2.28 billion USD. In general, as of 2023, the trade balance of goods is estimated to have a trade surplus of 28 billion USD (the same period last year had a trade surplus of 12.1 billion USD).

Export turnover in December 2023 is estimated to reach 32.91 billion USD, up 5.7% over the previous month and up 13.1% over the same period last year. Overall, as of 2023, export turnover is estimated to reach 355.5 billion USD, down 4.4% y-o-y.

Import turnover of goods in December 2023 is estimated at 30.63 billion USD, up 3.6% over the previous month and up 12.3% over the same period last year. As of 2023, import turnover is estimated to reach 327.5 billion USD, down 8.9% y-o-y.

(\*) Newly registered capital, adjust registered capital and the total value of capital contribution, share purchases Source: GSO

Quarterly Report/Q4 2023
Executive Summary

### The strongest emerging segment: Industrial

In 2023, the industrial real estate segment emerges the strongest in the market given a continuing increase in rental price and stable occupancy rates. Vietnam has proven to be a potential market for companies looking to relocate their manufacturing hubs, which led to a significant influx of companies seeking to expand their operations in the country. While major cities such as Ho Chi Minh City, Ha Noi, and Da Nang have been the focus of industrial development, there has been a noticeable expansion of industrial parks into satellite areas and industrial provinces, creating a wider network of manufacturing facilities across Vietnam. One of the key drivers behind this expansion is the growing interest from the world's leading semiconductor component manufacturers. Vietnam is poised to enter a billion-dollar industry as these manufacturers express their interest in setting up operations in the country. This presents a significant opportunity for Vietnam to further strengthen its position as a key player in the global manufacturing.

Asking rent of industrial park in major cities remain stable through each quarter. Given a fixed pricing for long-term rental duration, stable rents can be considered an attractive factor for companies seeking to expand or relocate. Current asking rent in HCMC is recorded at 232 USD/sqm/term, up 18% y-o-y, with average occupancy rate of 93%. Asking rent in Ha Noi is recorded at 188 USD/sqm/term, increased 31% over the same period last year, with an average occupancy rate of 90%. Da Nang's industrial market currently has the lowest asking rent of 95 USD/sqm/term, up 9% y-o-y, and the highest occupancy rates of 94%.

### Office

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Among the three major cities - HCMC, Ha Noi and Da Nang, Da Nang is the only city with an increase in Grade B office asking rent, by 12% y-o-y. The average asking rent for office spaces across both Grade A and Grade B in HCMC and Hanoi recorded a decrease. Lowering the asking rent has resulted in positive outcomes for the occupancy rates, given that this figure recorded an increase mostly in Grade A offices while remained stable in Grade B. HCMC currently has the highest average rent in Grade A segment in the CBD area, at 60.5 USD/sqm/month, down 2.4% y-o-y. Hanoi recorded a 2% increase in its Grade A occupancy rates, reached 89%. Da Nang has the strongest decrease in Grade A rents of 13%, thus, also recorded the highest gain in occupancy rates of 6%.

#### Retail

In 2023, Ha Noi's retail market has outperformed other major cities. This is mainly due to the opening of Lotte Mall West Lake, which introduced a premium commercial complex concept and added 73,700 sqm of NLA to the market supply. Consequently, the average asking rent in Ha Noi increased by 2% y-o-y, ranging from 25 to 130 USD/sqm/month in both CBD and non-CBD areas. Despite the increase, Ha Noi's average rent is still lower than HCMC's, which helped boost its occupancy by about 1%. In comparison, HCMC's current asking rent is 20 to 300 USD/sqm/month, with an average increase of 3% y-o-y. Occupancy rates also increased by 1% in CBD and non-CBD areas. Da Nang's retail market recorded positive results as well, given a 9% increase in rent to 30.5 USD/sqm/month and a 5% increase in occupancy rates to 85%.

# Quarterly Report/Q4 2023 Executive Summary

#### **Serviced Apartment**

**AVISON** 

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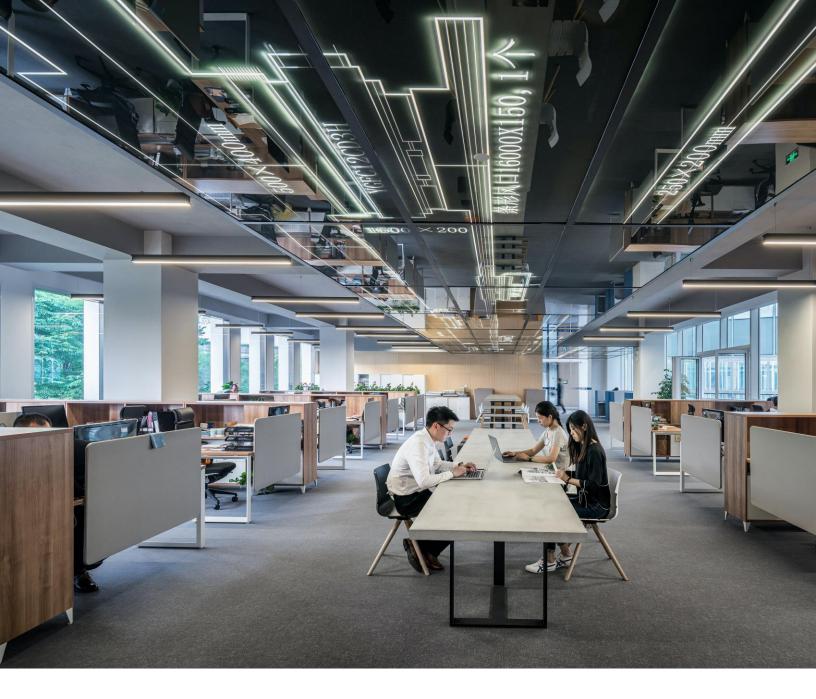
Grade B serviced apartment rent in Ho Chi Minh City decreased by 4% over the same period to 22.8 USD/sqm/month; occupancy rate recorded an increase of 13%, reaching 84% this year. Currently, the average asking rent for Grade A serviced apartments in HCMC is at 32.5 USD/sqm/month, a 5% increase y-o-y with an occupancy rate of 87%, a 10% increase. In 2023, Hanoi's market recorded more positivity than HCMC, given an increase in both grades. Grade A's current rent is recorded at 32.3 USD/sqm/month, a 7.2% increase and Grade B's current rent is at 19 USD/sqm/month, a 7.3% increase y-o-y. Occupancy rates recorded a rise of respectively 4% and 6.3%, reached 82%. The first 5-star project of L7 Hotels was introduced to Ha Noi's market this year with 192 Grade A serviced apartments, locating within the Lotte Mall West Lake commercial complex. While Ha Noi's serviced apartment market is expecting to have an additional 3,129 units in the period 2023-2024, HCMC's expecting to have only 150 units by 2024.

#### Condominium

"Warming up" momentum is occurring in major cities such as HCMC, Ha Noi, and Da Nang, as well as in satellite areas of these major cities. Continuing efforts in solving legal obstacles has supported developer's decisions to release new projects and new selling phases into the market. In Ha Noi, particularly, supporting policies being offered to buyers have boosted purchase confidence, raising absorption rates by 2% compared to the previous quarter. Current primary selling price in Ha Noi is ranging between 2,600 and 4,100 USD/sqm with absorption rate recorded around 55-65%. In HCMC, M&A transactions have been taking place in the condominium segment, generating a positive outcome for the future supply of the market. With selling price skyrocketing around the center and nearby center areas, buyers are looking forward to more solutions for actual demand such as the development of social housing and development of projects in adjacent provinces for reasonable price-point. Current primary selling price in HCMC is ranging lowest at 1,175 (affordable segment) to 10,000 (luxury segment) USD/sqm with absorption rate recorded around 50-65%. Contrary to HCMC and Ha Noi markets, Da Nang market observed a more stable performance given the primary asking price does not have much changes q-o-q, at 1,100-5,000 USD/sqm and occupancy fluctuates between 5-35%. Majority of projects continue delaying their launching dates due to finalizing legal agreements and looking out for more prominent signs from the market.

#### **Landed Properties**

The development of landed properties in cities such as HCMC and Ha Noi is becoming scarce due to limited land fund and skyrocketing pricing. Surrounding areas of these cities are becoming a place for landed properties supply given availability of large land fund and uniformly infrastructure is being focused on. This is expected to increase connectivity to the city center, boosting demand from the buyers' end. Towards years end, several projects have started to take on bookings for the upcoming sale opening and deploy its next selling stages in HCMC while in Ha Noi and Da Nang, no new projects were launched. The current stock in these cities are from the existing supply that has been opened for sale. Currently, the selling price for landed properties in HCMC has an average of 7,000-9,000 USD/sqm with occupancy rates recorded at 20-30%. In Ha Noi, this segment selling price is having an average of between 3,500-5,250 USD/sqm with occupancy rates recorded at 54%, higher than that of HCMC due to a relatively more reasonable pricing. Da Nang's market in contrast, experienced a more downturn performance, given that a series of projects have violated planning regulations, leading to unfinished houses being built. The current asking price remain low at 2,700-4,275 USD/sqm and occupancy rates recorded at 36%.



# Office HCMC – Da Nang – Ha Noi

Quarterly Report/Q4 2023

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### **Market snapshot**

Transactions in the office market in HCMC are mostly relocation and are mainly in new buildings located in the non-CBD, typically Thu Thiem, when this area recorded two new office buildings that have just been put into operation. Outstanding transactions in the quarter came from businesses in the banking sector.

### Performance

Compared to 2022, HCMC's Grade A and B average office rental prices in 2023 recorded a decrease, at 2.4% and 1.4%, respectively, reaching 60.5 and 35.5 USD/sqm/month. In a difficult economic context, to attract businesses to rent offices, buildings must have preferential policies to stimulate demand. The occupancy rate of Grade A and B buildings both recorded an increase, about 1% compared to the previous year.

Particularly in the fourth quarter, the office market in HCMC is somewhat more positive when both Grade A and B recorded an increase in occupancy rate of about 2% compared to the previous quarter. Grade A office rent remained unchanged while grade B increased by about 3%, reaching 37 USD/sqm/month.

In Q4, transactions in the office market currently fluctuate in the price range of 20-40 USD/sqm/month and are mainly in projects outside the CBD such as Thu Thiem area and District 7. However, tenants still focus on highquality projects, innovative and modern spaces to enhance the working environment and convenient to transport to administrative centers, bank headquarters, and conference centers..

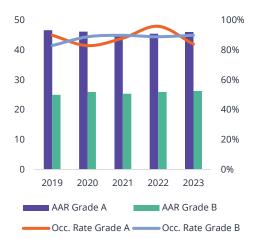
### **Supply and Demand**

In 2023, HCMC market recorded more than 82,000 sqm of new office space for rent from 2 projects The Hallmark and The Mett in Thu Thiem area, and in the fourth quarter recorded an additional 34,200 sqm from VPBank Saigon Tower. Currently, the total supply reaches nearly 2,000,000 sqm, of which, almost 60% is Grade A office space. In November, a 45-storey office tower was also started by Vinhomes at Vinhomes Grand Park, with a total area built up to 185,000 sqm.

Expected in the period 2024-2025, HCMC will welcome more than 530,000 sqm of office space for rent, concentrated mostly in District 1. Some projects that are in the process of being completed and will be put into operation early next year are The Nexus 1 and E.Town 6 with a total area of more than 66,500 sqm.

The trend of office rental development is also gradually being shaped more clearly with several new innovations such as combining hybrid working models, building workspaces that provide amenities for the diverse needs of customers. human resources from different generations, upholding ESG (Environmental – Social – Governance) requirements and offering rental prices that go hand in hand with quality.

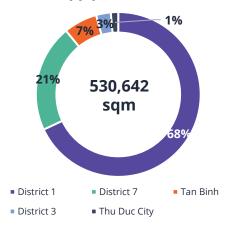
### Average Asking Price and Occupancy Rate/2019 - 2023



### Average Asking Rent and Occupancy Rate in 2023

	RENT	OCCUPANCY RATE
Grade A CBD	<b>60.5</b> USD/sqm/month	97%
	- 2.4%	+ 1%
Grade B CBD	<b>35.5</b> USD/sqm/month	91%
	- 1.4%	+ 1%
		(Compared y-o-y)

#### **Future supply**



## HCMC – Notable Properties

Name	Address	Completion Year	Total Area (sqm)	Service Charges (USD)	Occupancy rate	AAR (USD/sqm/ month)
		Grade A				
Saigon Centre Tower 1	65 Le Loi	1996	11,684*	6.5	97%	47**
Sunwah Tower	115 Nguyen Hue	1997	20,800	6.5	100%	45
Saigon Tower	29 Le Duan	1997	14,020*	6	99%	46**
The Metropolitan	235 Dong Khoi	1997	19,000*	6.5	88%	41**
Me Linh Point Tower	2 Ngo Duc Ke	1999	20,000*	7.2	93%	46-53
mPlaza Saigon	39 Le Duan	2009	35,700*	7	90%	46**
Bitexco Financial Tower	2 Hai Trieu	2010	37,000	8	92%	52-54
President Palace	93 Nguyen Du	2012	9,200	7	90%	42
Vietcombank Tower	5 Me Linh Square	2015	55,000	7	98%	55
Deutsches Haus	33 Le Duan	2017	30,000	7	99%	68
Saigon Centre Tower 2	67 Le Loi	2017	34,018*	7	98%	61**
Lim Tower 3	29A Nguyen Dinh Chieu	2019	29,357	6	97%	41- 43
PMH Tower	101 Ton Dat Tien	2019	31,200	8	92%	32
Friendship Tower	31 Le Duan	2020	13,700	7	97%	55
The Hallmark	10 Tran Bach Dang	2023	54,500	7.5	45%	43-45
The Mett	Lot 3.13 functional area number 1 Thu Thiem	2023	27,580	7.5	50%	41-45
			Total: 308,337		Avg. 89%	Range: 32 - 68
		Grade B				
The Landmark Tower	5B Ton Duc Thang	1995	10,000*	Included	99%	32**
Saigon Trade Center	37 Ton Duc Thang	1996	34,120*	6.7	75%	29-33**
Central Plaza	17 Le Duan	1998	7,935	6.7	100%	40
CJ Building	5 Le Thanh Ton	2008	14,000	6.5	99%	30**
AB Tower	76 Le Lai	2010	25,000*	7	100%	38-40
Centre Point Tower	106 Nguyen Van Troi	2010	29,128	6	95%	25-26
Vincom Center	68-70-72 Le Thanh Ton	2010	75,000*	5	85%	40-46
TNR Tower	192 Nguyen Cong Tru	2010	24,250	5	89%	26
Empress Tower	138-142 Hai Ba Trung	2012	18,955	6.6	99%	36
Lim Tower 1	9-11 Ton Duc Thang	2013	33,300*	6.5	93%	40
Riverbank Place	3C Ton Duc Thang	2013	9,125	7	80%	41
Mapletree Business Center	1060 Nguyen Van Linh	2015	23,397	6.2	90%	25
UOA Tower 1	6 Tan Trao	2019	36,500	6.6	80%	25-26
One Hub Saigon	C1-2, D1 Street, Saigon Hi-tech Park	2019	10,199	6	30%	13
Saigon View Building	117 Nguyen Cuu Van	2020	9,948*	3	93%	29
OfficeHaus	165 Bo Bao Tan Thang	2022	14,800	5	95%	20
Cobi Tower I & II	69 Hoang Van Thai	2022	27,000	6	TBC	22-23
			Total: 215,289		Avg. ~88%	Range: 13 - 46

Source: Avison Young Vietnam

Note: \*: Total Area in GFA \*\*: USD/GFA



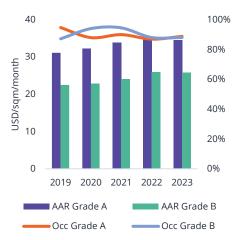
Quarterly Report/Office/Q4 2023

# Ha Noi

### **Market snapshot**

Lotte Group has formally opened the Lotte Mall West Lake commercial complex in Tay Ho district, boosting the total supply to more than 800,000 sqm and offering the market 28,588 sqm of Grade A office space for rent.

### Average Asking Price and Occupancy Rate/2019 - 2023



### Performance

Office rent in Hanoi in 2023 recorded a decrease in both Grade A and Grade B, respectively at 1.4% and 1% compared to the previous year. Reducing rents from buildings has also helped maintain and even increase occupancy rates in the face of a difficult economic landscape. Compared to 2022, Grade B occupancy rate remained unchanged while Grade A recorded an increase of 2%, reaching 89%.

In the fourth quarter of 2023 alone, Grade A and B office rental prices recorded a slight decrease, reaching 35 USD and 25 USD/sqm/month, respectively. The occupancy rate of Grade B remained at 88% while Grade A recorded a decrease of about 1%, to 89%.

Most projects with high absorption rates in Hanoi have rental prices ranging from 30 to 35 USD/sqm/month, while projects with prices ranging from 20 to 25 USD/sqm/month have a lower occupancy rate, some projects only recorded an occupancy rate of 30% due to the lack of modern facilities and the inability to meet international standards.

### **Supply and Demand**

In 2023, the office market in Hanoi received 28,588 sqm of office space for rent from the Lotte Mall Westlake project, bringing the total supply of Grade A office space to nearly 900,000 sqm. It is expected that in the period 2024-2025, the market will welcome about 225,000 sqm of office space for rent in Hanoi. In the fourth quarter of 2023 alone, no new projects were recorded in the market.

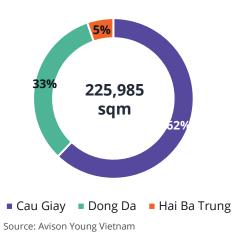
Compared to 2022, office rental demand in 2023 in Hanoi recorded guite stable. The development of office buildings in the future will be concentrated in central and nearcentral areas. Thanks to the position of being the capital and one of three provinces located in the Northern economic triangle, the amount of investment in Hanoi in recent years has always been high, creating an opportunity for office development for rent. Hanoi is also surrounded by many industrial hubs such as Bac Ninh and Bac Giang and with unified and consistently developed infrastructure, transportation has also become more convenient, creating conditions for enterprises that plans to set up a representative office in Hanoi.

# Average Asking Rent and Occupancy Rate in 2023

	RENT	OCCUPANCY RATE
Grade A	<b>34.5</b> USD/sqm/month	89%
	- 1.4%	+ 2%
Grade B	<b>25.8</b> USD/sqm/month	88%
	- 1.0%	-

(Compared y-o-y)

### **Future supply**



## Ha Noi – Notable Properties

Name	Address	Completion Year	NLA(sqm)	Service Charges (USD)	Occupancy rate	AAR (USD/sqm/ month)
		Grade	Α			
Central Building	31 Hai Ba Trung	1995	3,653	9	100%	35.0
International Centre	17 Ngo Quyen	1995	6,500	7	95%	47.0
Ha Noi Tower	49 Hai Ba Trung	1997	9,000	Included	99%	34.0
Melia Hotel	44B Ly Thuong Kiet	1997	8,500	7	99%	35.0
Sun Red River	23 Phan Chu Trinh	1999	13,459	Included	96%	33.0
Vietcombank Tower	198 Tran Quang Khai	2000	19,563	Included	100%	30.0
Pacific Palace	83B Ly Thuong Kiet	2007	16,600	7	86%	31.0
Asia Tower	6 Nha Tho	2007	3,100	7.7	100%	35.0
Sun City	13 Hai Ba Trung	2007	6,400	-	100%	45.0
BIDV Tower	194 Tran Quang Khai	2010	10,120	7	100%	30.0
AON Landmark 72	Pham Hung - Me Tri	2011	100,000	6.8	98%	36.0
Indochina Plaza Ha Noi	241 Xuan Thuy	2012	14,000	6	92%	23.0
Cornerstone Building	16 Phan Chu Trinh	2013	26,500	7	99%	35.0
Lotte Center Ha Noi	54 Lieu Giau	2014	48,880	6	98%	36.0
Leadvisors Place	41A Ly Thai To	2019	6,000	7	100%	31.0
Capital Place	29 Lieu Giai	2020	93,000	7	70%	38.0
Oriental Sun Tower	198 Tran Quang Khai	2020	15,000	7	97%	38.0
Epic Tower	19 Duy Tan	2022	20,748	5	25%	19.0
Lotte Mall West Lake	227 Vo Chi Cong	2023	28,588	6	30%	32.0
			Total: 449,611		Avg. 89%	Avg. 33.8
		Grade	В			
Daeha Business Center	360 Kim Ma	1996	15,000	5	97%	25.0
Tungshing Square	2 Ngo Quyen	1996	8,306	5.7	95%	23.0
Prime Centre	53 Quang Trung	1998	7,600	Included	95%	29.0
Opera Business Centre	60 Ly Thai Tho	2007	3,787	Included	100%	24.0
Capital Tower	109 Tran Hung Dao	2010	21,089	7	70%	22.0
Ha Noi Tourist Building	18 Ly Thuong Kiet	2010	7,600	TBC	99%	24.0
Hong Ha Center	25 Ly Thuong Kiet	2013	11,000	5	95%	25.0
Gelex Tower	52 Le Dai Hanh	2013	14,080	6.5	95%	23.5
Capital Building	72 Tran Hung Dao	2013	5,800	TBC	98%	20.0
TNR Tower	54A Nguyen Chi Thanh	2015	37,411	5.5	87%	24.5
Thai Nam Building	22 Duong Dinh Nghe	2021	25,950	4	60%	25.0
Lancaster Luminaire	1152 – 1154 Duong Lang	2022	28,839	6	20%	28.0
			Total: 186,462		Avg. 84%	Avg. 24.4



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# Da Nang

### Market snapshot

ESMART, a provider of shared offices, entered the Da Nang office market with 5-in-1 integrated offices with the intention of transforming and setting the standard for a modern, fully-equipped office model that satisfies renting requirements for both domestic and international companies.

### Performance

In 2023, the office market in Da Nang recorded a decrease in rental prices in Grade A segment, about 13% compared to 2022. Due to that, Grade A occupancy rate has increased to 6% this year. In contrast, Grade B office rents recorded an increase of 12% and the occupancy rate recorded no change.

Particularly in the fourth quarter of 2023, rental prices of both Grade A and B decreased by 3% and 5%. The occupancy rates of Grade A and B remained similar to the previous quarter, at 84% and 90%.

Compared to key cities like HCMC and Hanoi, the performance of the office market in Da Nang is somewhat more stable in rental prices. Most office buildings in Da Nang prioritize maintaining annual rental prices instead of fluctuating with the market to support businesses in the difficult economic context.

### **Supply and Demand**

As of the fourth quarter of 2023, the total office supply in Da Nang reached nearly 110,000 sqm for rent, of which Grade B segment accounted for nearly 70% of the total supply, equivalent to more than 76,000 sqm. The largest office project in Da Nang is currently Softech Tower, with 20 floors and a total NLA of up to 20,000 sqm. The latest supply in Da Nang was recorded in 2021 in Grade C segment and to date, the city has not recorded any new supply.

Although Da Nang is currently still in short supply of modern and fullyequipped office space, this also opens opportunities for investors to develop office models suitable to the needs of opening representative offices from domestic and foreign businesses. This year, ESMART's shared office model entered the Da Nang market with a 5in-1 integration (including director's room, meeting room, work area, pantry and conference room), headquartered in Bach Dang Complex building, Hai Chau district. This model is expected to lead the trend of office use in Da Nang shortly.

### Average Asking Price and Occupancy Rate/2019 - 2023



### Average Asking Rent and Occupancy Rate in 2023

	RENT	OCCUPANCY RATE
Grade A	<b>26</b> USD/sqm/month	86%
	- 13%	+ 6%
Grade B	<b>15</b> USD/sqm/month	90%
	+ 12%	-

(Compared y-o-y)

## Da Nang – Notable Properties

Name	Address	Completion Year	NLA (sqm)	Serviced Charges (USD)	Occupancy Rate (%)	AAR (USD/sqm/ month)
		G	rade A			
Indochina Riverside Towers	74 Bach Dang	2008	7,389	Included	83%	22.00
Heritage Treasure Tower (Hilton Bach Dang)	50 Bach Dang	2019	4,900	Included	85%	40.00
			Total: 12,289	)	Avg. 84%	Avg. 31
		G	rade B			
Vinh Trung Plaza	253-255-257 Hung Vuong	2006	5,800	Included	95%	13.00
Softech Tower	02 Quang Trung	2009	20,000	Included	100%	12.00
PVFC Building	Lot A2.1, 30/4 Street	2010	11,162	Included	100%	12.00
Thanh Loi Building	249 Nguyen Van Linh	2011	3,020	Included	81%	12.00
One Opera (Mường Thanh Sông Hàn)	115 Nguyen Van Linh	2013	4,234	Included	98%	11.00
Petrolimex Tower	122, 2/9 Street	2013	6,000	Included	100%	11.00
Post Office	155 Nguyen Van Linh	2014	14,449	Included	100%	13.50
G8 Golden (Crystal Tower)	65 Hai Phong	2020	9,223	Included	44%	16.00
			Total: 73,888	3	Avg. 90%	Avg. 12.6
		G	rade C			
DanaBook	78 Bach Dang	2008	3,500	Included	93%	7.00
SPT	179 Tran Hung Dao	2009	15,863	Included	98%	5.00
TP Building	268 30/4 Street	2021	2,000	Included	ТВС	11.00
			Total: 21,363	}	Avg. ~96%	Avg. 7.7

### Looking forward

### Quarterly Report/Office/Q4 2023



In 2023, the office market performance recorded relatively stable and somewhat positive, especially in key cities such as HCMC, Da Nang and Hanoi. Even though the global economic situation is in a difficult period leading to a tightening of office rental costs, Vietnam still maintains its attraction by continuously welcoming leaders and high-level representatives, as well as international businesses.

The US President visited Vietnam in September to forge closer ties between the two nations, focusing on commerce, investment, and cooperation in the fields of science and technology. The prime minister of Vietnam and representatives from top US firms, including SpaceX, Coca-Cola, Pacifico Energy, Apple, Boeing, Google, and Siemens, convened shortly afterwards to discuss deepening collaboration and investment. SpaceX proactively proposed its desire to provide Starlink (satellite internet) services to Vietnam and Apple was encouraged to open an R&D center by the Prime Minister.

Leading companies choosing Vietnam as a destination demonstrates the nation's potential and serves as an opportunity for economic growth in general and the office market in particular.

Shortly, the office development trend will center on creating workspaces that meet the requirements of human capital from various generations, offering cutting-edge amenities to support the advancement of technology, and moving toward international standards like LEED, BCA Green Mark, and Active House. To accommodate rising investment into industries like technology, aviation, and manufacturing, office supply in the future will not only expand to large cities and city centers but also satellite cities and industrial capitals.

WELL-standard office building development is also being encouraged. WELL office buildings are constructed with the environment and human health in mind. The WELL Building Standard puts the user first and incorporates aspects that have an impact on the user to produce requirements for aspects like Air, Water, Nourishment, Light, Fitness, Comfort, and Mind.

### HCMC

Name of Project	District	NLA (sqm)	Expected completion year
Nexus Tower 1	1	31,500	2024
E.town 6	Tan Binh	35,000	2024
Saigon First House	3	15,300	2024
V Plaza Towers	7	66,000	2024
The One Central	1	17,800	Under investigation
Marina Central Tower	1	87,000	2024
UOA Tower 2	7	45,840	Q4 2024
IFC One	1	30,000	Under investigation
George House	1	42,000	ТВС
Metro IX	Thu Duc City	7,700	ТВС
Saigon Center Tower 3	1	25,000	ТВС
SJC	1	10,000	ТВС
BIDV TOWER	1	35,000	ТВС
SABECO	1	30,977	ТВС
289 THD	1	51,525	ТВС
Dragon Tower (Dragon Riverside City)	5	TBC	ТВС
		Total: 564,842	

### Ha Noi

Name of Project	District	NLA (sqm)	Expected Completion Year
Vinacomin Tower	Cau Giay	38,000	2024
Tien Bo Plaza	Ba Dinh	55,200	2024
Gelex Tower - Tran Nguyen Han	Hai Ba Trung	11,910	2024
36 Cat Linh	Dong Da	18,428	2024
Taisei Ha Noi Office Tower	Cau Giay	24,000	Q2 2024
Maslight Tower	Cau Giay	79,947	Q1 2025
		Total: 227,485	

### Da Nang

Name of Project	District	NLA (sqm)	Expected Completion Year
The One Danang	Hai Chau	25,000	ТВС
Viettel Buiding	Hai Chau	ТВС	ТВС
Risemount Sky Tower	Thanh Khe	ТВС	ТВС
		Total: ~25,000	



# Retail HCMC – Da Nang – Ha Noi

Quarterly Report/Q4 2023

AVISON YOUNG

### Market snapshot

In early December 2023, THISO - a member of THACO's group opened its third hypermarket in Vietnam - Emart Phan Huy Ich with a total area of more than 35,000 sqm. This event marks the strong development of Emart in Vietnam and since the cooperation with THISIO Retail since the end of 2021.

### Performance

Compared to 2022, the retail market in the HCMC is somewhat better. Average rental prices in the CBD and non-CBD areas both recorded increases of 4% and 2%, respectively, with occupancy rates in both areas increasing by 1%. Retail space in the central area recorded more vibrant business activities while projects located in new residential areas far from the center had difficulty maintaining and attracting tenants.

In 2023, the retail market also witnessed a wave of clearance from large and small brands. Some smallscale commercial centers with few tenants in the HCMC has converted its function into an office for rent to be able to maintain operations.

### **Supply and Demand**

Total supply of the retail market by the end of Q4 2023 in HCMC recorded more than 1 million sqm. Just in 2023, nearly 100,000 sqm has been brought to the market, including notable projects such as The Hallmark with 4 commercial service floors (8,000 sqm), Central Premium Mall (30,000 sqm), Hung Vuong Plaza (25,000 sqm), and most recently Emart Phan Huy Ich -Emart's 3rd hypermarket in the city. HCM (nearly 35,000 sqm).

In the fourth quarter of 2023, Japanese brand SKII opened its first store at Takashimaya shopping center. Nitori furniture brand from Japan also has information that it wants to expand into 6 new potential markets, including Vietnam. Bath and Body Works, an American brand, is also opening a store at Vincom Center Dong Khoi.

Future supply is expected from Thu Duc City with the Metro IX commercial podium with a floor area of 1,500 sqm and Marina Central Tower in District 1 with a rental area of 19,000 sqm. Korean retail corporations are also stepping up operations in the Vietnamese market, such as deploying Lotte Mart shopping centers at the Eco Smart City Thu Thiem project.

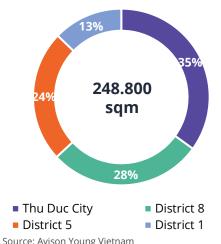
### Average Asking Price and Occupancy Rate/2019 - 2023



### Average Asking Rent and Occupancy Rate in 2023

	RENT	OCCUPANCY RATE
CBD	<b>46-300</b> USD/sqm/month	96%
	+4%	+ 1%
Non- CBD	<b>20-115</b> USD/sqm/month	75%
	+ 2%	+1%
		(Compared v-o-v)

### **Future supply**



## HCMC – Notable Projects

Name of Project/Building	Address	Location	Completion Year	NLA (sqm)	AAR (USD/sqm/ month)	Occupancy Rate
		Retail	Podium			
Sheraton Saigon	88 Dong Khoi	District 1	2003	750	155.0	71%
mPlaza Saigon	35 Le Duan	District 1	2010	6,830	80.0	100%
Rex Arcade	141 Nguyen Hue	District 1	2011	2,000	130.0	100%
President Place	93 Nguyen Du	District 1	2011	800	42.0	98%
Times Square	22-36 Nguyen Hue	District 1	2011	9,000	300.0	100%
ICON 68 @ BFT	45 Ngo Duc Ke	District 1	2013	8,000	90.0	89%
Saigon Airport Plaza	1 Bach Dang	Tan Binh	2013	7,623	22.0	100%
Sunrise City - phase 1	23-25-27 Nguyen Huu Tho	District 7	2014	3,500	35.0	100%
Leman Luxury Apartment	117 Nguyen Dinh Chieu	District 3	2016	24,000	65.0	97%
The Oxygen Mall	628C Vo Nguyen Giap	Thu Duc City	2017	5,000	23.0	96%
Terra Royal	278 Nam Ky Khoi Nghia	District 3	2020	7,712	38.0	100%
Central Premium Mall	854 - 856 Ta Quang Buu	District 8	2023	30,000	48.0	78%
The Hallmark	Tran Bach Dang	Thu Duc City	2023	8,000	TBC	80%
				Total: 113,215	Avg. ~85.7	Avg.93%
		Departm	ent Store			
Diamond Plaza	34 Le Duan	District 1	1999	9,000	45-100**	99%
				Total: 9,000	Avg. 72.5	Avg.99%
		Shoppin	g Centre			
Saigon Centre	65 Le Loi	District 1	1996	55,000	150.0	100%
Lotte Mart Saigon South	469 Nguyen Huu Tho	District 7	2008	24,000	28.0	100%
Nowzone	235 Nguyen Van Cu	District 1	2008	125,832*	68.0	98%
Vincom Center Dong Khoi	72 Le Thanh Ton	District 1	2010	45,000	135.0	98%
Lotte Mart Phu Tho	968 Ba Thang Hai	District 11	2010	24,500	27.0	100%
Crescent Mall	101 Ton Dat Tien	District 7	2011	63,000	34.0	97%
Aeon Mall Tan Phu Celadon	30 Bo Bao Tan Thang	Tan Phu	2014	84,000	30.0	98%
Lotte Mart Tan Binh	20 Cong Hoa	Tan Binh	2014	10,000	27.0	96%
SC Vivo City	1058 Nguyen Van Linh	District 7	2015	41,000	30.0	90%
Pearl Center Thao Dien	12 Quoc Huong	Thu Duc City	2015	12,000	40.0	60%
Aeon Mall Binh Tan	No.1 17A Street	Binh Tan	2016	60,000	30.0	100%
Vincom Center Landmark 81	772 Dien Bien Phu	Binh Thanh	2018	50,000	115.0	90%
Van Hanh Mall	11 Su Van Hanh	District 10	2018	55,000	39.0	95%
Estella Place	88 Song Hanh	Thu Duc City	2018	26,000	35.0	99%
GigaMall	242 Pham Van Dong	Thu Duc City	2019	110,000	65.0	93%
THISO Mall	10 Mai Chi Tho	Thu Duc City	2022	33,000	38.0	85%
Hung Vuong Plaza	126 Hong Bang	District 5	2023	25,000	35.0	80%
				Total: 843,332	Avg. 54.5	Avg.93%

Source: Avison Young Vietnam

Note:

\*: Total Area in GFA \*\*: Rental price range



Quarterly Report/Retail/Q4 2023

# Ha Noi

### Market snapshot

The attractiveness comes not only from domestic shopping demand but also from the resurgence of tourism activities with an increasing number of international visitors. This attracts major investors like AEON, Lotte, and Central Retail, who continue to invest and develop in the retail market in Ha Noi. In September 2023, Lotte Mall West Lake officially opened, marking it as the leading premium commercial complex in Vietnam.

### Performance

Compared to 2022, the retail market in Hanoi is somewhat more prosperous given both rental prices and occupancy rates recorded an average increase of 2% and 1%. In the CBD area, this year's rental prices were recorded from 37-130 USD/sqm/month; in non-central areas, rental prices range from 25-88 USD/sqm/month. The occupancy rates in the two areas reached 91% and 77% respectively in 2023.

In the fourth quarter of 2023, rental prices and occupancy rates of the CBD and non-CBD areas did not record changes compared to the previous quarter. In non-central areas, the average rent reaches 20-88 and in the central area, the average rent reaches 45-130 USD/sqm/month.

Retail space in the suburbs of Hanoi has great potential, especially in the western area of the capital with the advantage of rents being somewhat lower than in the central area and near suburban urban areas. A typical example is Lotte Mall West Lake in Tay Ho - a multi-utility commercial complex with a reasonable rental price of about 30 USD/sqm/month that has successfully attracted tenants, achieving 100% occupancy rate even though it is only newly opened in September 2023.

### **Supply and Demand**

As of Q4 2023, Hanoi's retail market recorded a total supply of more than 1,000,000 sqm and welcomed new supply from Lotte Mall West Lake commercial center with a total NLA of up to 73,700 sqm. This is a commercial center combined with an aquarium with a scale of 2 floors and a total area of more than 9,000 sqm, promising to be one of the outstanding features that attracts visitors and shoppers. Lotte Mall West Lake brings together hundreds of famous international brands, including many names appearing for the first time in Vietnam such as Karl Lagerfeld, Maison Margiela, Foot Locker, Rockport, Camper.

In the period 2023-2024, Hanoi is expected to have an additional 131,509 sqm of rental area launched on the market. AEON is planning to launch AEON Mall Hoang Mai with an area of 84,000 sqm in 2024 and develop a chain of 100 AEON Maxvalu supermarkets by 2025. In addition, many investors have the policy of building large-scale commercial center, however, land funds in the city center area are increasingly scarce, so investors tend to move to areas outside the city center. It is expected that in the coming time, the retail market in Hanoi will recover strongly and become increasingly vibrant.

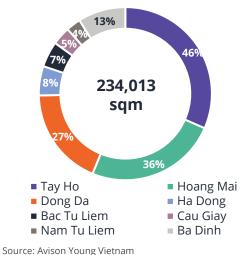
### Average Asking Price and Occupancy Rate/2019 -2023



# Average Asking Rent and Occupancy Rate in 2023

	RENT	OCCUPANCY RATE
CBD	<b>37-130</b> USD/sqm/month	91%
	+ 2%	+ 1%
Non- CBD	<b>25-88</b> USD/sqm/month	77%
	+ 2%	+ 1%
		(Compared y-o-y)

#### **Future supply**



## Ha Noi – Notable Projects

Name of Project/Building	Address	Location	Completion Year	NLA (sqm)	AAR (USD/sqm/ month)	Occupancy Rate
		Retail podium			montiny	
International Centre	17 Ngo Quyen	Hoan Kiem	1995	4,000	130.0	100%
Pacific Place	83B Ly Thuong Kiet	Hoan Kiem	2007	2,700	45.0	85%
Sky City Tower	88 Lang Ha	Dong Da	2010	7,072	30.0	100%
Golden Palace	Me Tri	Nam Tu Liem	2015	8,000	25.0	85%
Handico Tower	Me Tri, Pham Hung	Nam Tu Liem	2016	4,250	28.0	100%
Sunshine Center	16 Pham Hung	Nam Tu Liem	2018	22,102*	30.0	85%
BRG 16 Lang Ha	16 Lang Ha	Ba Dinh	2021	1,792	30.0	65%
Lancaster Luminaire	1152 - 1154 Duong Lang	Dong Da	2022	8,663*	25.0	71%
BRG Le Van Luong	4 Le Van Luong	Thanh Xuan	2022	12,374	27.0	72%
				Total: 70,953	Avg.41.1	Avg.85%
		Department St	ore			
Ho Guom Plaza	Ha Dong	Ha Dong	2013	23,380	20.0	98%
Lotte Department Store	54 Lieu Giai	Ba Dinh	2014	52,924*	28.0	98%
				Total: 76,304	Avg.24	Avg.98%
		Shopping Cent	tre			
Vincom Center Ba Trieu - Tower A&B&C	191 Ba Trieu	Hai Ba Trung	2004	17,700	85.0	95%
Syrena	51B Xuan Dieu	Тау Но	2008	3,668	25.0	90%
Savico MegaMall	7-9 Nguyen Van Linh	Long Bien	2011	43,500	54.0	96%
Kaengnam 72	Khu E6, Pham Hung	Cau Giay	2011	24,400	30.0	95%
The Loop	241 Xuan Thuy	Cau Giay	2012	17,000	23.0	80%
Vincom Mega Mall - Times City	458 Minh Khai	Hai Ba Trung	2013	83,950	35.0	85%
Vincom Mega Mall - Royal City	72A Nguyen Trai	Thanh Xuan	2013	181,317	77.2	75%
Vincom Nguyen Chi Thanh	54A Nguyen Chi Thanh	Dong Da	2015	55,400	88.0	95%
Aeon Mall Long Bien	2 Co Linh	Long Bien	2015	72,000	27.0	99%
Vincom Center Pham Ngoc Thach	2 Pham Ngoc Thach	Dong Da	2016	20,250	45.0	95%
Artemis	3 Le Trong Tan	Thanh Xuan	2017	27,000	50.0	96%
Vincom Center Metropolis	29 Lieu Giai	Ba Dinh	2018	38,000*	45.0	95%
Vincom Center Tran Duy Hung	119 Tran Duy Hung	Cau Giay	2019	45,000*	86.0	90%
Aeon Mall Ha Dong	Hoang Van Thu	Ha Dong	2019	74,000	25.0	98%
Sun Plaza Ancora	3 Luong Yen	Hai Ba Trung	2019	27,253	35.0	98%
Sun Plaza Thuy Khue	69B Thuy Khue	Тау Но	2019	10,000	22.0	71%
Vincom Mega Mall Ocean Park	Kieu Ky	Gia Lam	2020	56,000*	20.0	80%
City	Vinhomes Smart City Urban Area	Nam Tu Liem	2022	49,000	25.0	70%
Lotte Mall West Lake	683 Lac Long Quan	Тау Но	2023	106,139*	30.0	100%
				Total: 1,098,834	Avg.43.5	Avg.90%

Source: Avison Young Vietnam

Note:

\*: Total Area in GFA



Quarterly Report/Retail/Q4 2023

# Da Nang

### Market snapshot

Da Nang is to be a livable city, attracting people to Da Nang to study, live and work. Thereby promoting shopping, entertainment activities and attracting investment in department stores and shopping center projects. Commercial activities in Da Nang continue to grow with demand stimulation, connection and trade promotion activities. Tourism continues to be a bright spot in Da Nang's economic growth, creating a premise to attract domestic and foreign tourists to sightseeing and shopping activities.

#### Performance

Compared to 2022, retail rental prices in Da Nang recorded a positive change with a growth rate of up to 9%. The occupancy rate of average retail spaces also increased year-on-year, by about 5%, reaching 85% this year.

In the fourth quarter alone, retail rental prices and occupancy rates in Da Nang did not record any change, maintaining a level of 9.4-27.6 USD/sqm/month and fluctuating between 94%-99%.

The re-organization of the Da Nang International Fireworks Festival DIFF after 3 years of pause has attracted tourists to visit and shop, boosting purchasing power, creating a vibrant and positive atmosphere. However, some commercial centers recorded a gloomy situation, typically VV Mall, which was the first duty-free shopping center in the heart of the city in Vietnam but was quite empty of customers after 2 years of opening.

### **Supply and Demand**

As of Q4 2023, the total supply of retail markets in Da Nang reached over 7,200 sqm, and new supply has not yet been recorded. Large-scale retail systems such as Central Retail and Lotte Mart continue to operate steadily. Being the economic center of Central Vietnam, Da Nang is expected to be a new destination for many major brands that are already present in HCMC and Ha Noi. Some internationally renowned F&B brands have officially opened in Da Nang, such as Dookki, Spicy Box.

According to Da Nang's strategy for "Domestic Trade Development by 2030, Vision towards 2045," with the goal of establishing Da Nang as one of the commercial centers in the Central Highlands - Central Coast region, and the country as a whole, the city of Da Nang plans to attract and develop new modern commercial centers, shopping centers, supermarkets, tax-free shopping centers, outlet stores,..

### Average Asking Price and Occupancy Rate/2019 -2023



## Average Asking Rent and Occupancy Rate in 2023

<b>30.5</b> USD/sqm/month
+ 9%
85%
+ 5%

## Da Nang – Notable Projects

Name of Project/Building	Address	Location	Completion Year	GFA (sqm)	AAR (USD/sqm/month)	Occupancy Rate (%)
		Retail Poo	dium			
Indochina Riverside Towers	74 Bach Dang	Hai Chau	2008	5,251	28	94%
HAGL - Lake View Residences	72 Ham Nghi	Thanh Khe	2012	7,200	9.4	98%
				Total: 12,451	Avg.18.7	Avg.96%
		Departmen	t Store			
Go! Mall	253-257 Hung Vuong	Hai Chau	2011	8,000	TBC	99%
				Total: 8,000	Avg. TBC	Avg.99%
		Shopping	Mall			
LOTTE Mart	06 Nai Nam	Hai Chau	2016	19,200	18.50	100%
Vincom Plaza Ngo Quyen	910A Ngo Quyen	Son Tra	2015	36,800	25	97%
				Total: 56,000	Avg.21.75	Avg.99%

### Looking forward



In the face of the strong growth in the ecommerce sector, the retail market still holds its position. Revenue from ecommerce accounts for only a portion of the product distribution process, approximately 7.8 - 8% compared to the total retail sales of goods and consumer service revenue nationwide in 2023. Ecommerce serves as a supplementary channel for retail, aiming to attract customer interest in the brand and providing physical stores to experience the products firsthand. To enhance attractiveness and competitiveness, retail enterprises should continue to strengthen their multi-channel sales systems, acting as a driving force to boost sales in both retail and online segments.

The retail real estate market in Vietnam is also attracting international brands in their final stages of preparations to open their first stores in Vietnam, such as the dessert shop Cruttz, the coffee chain Ten Thousand, and the restaurant Leechadol. Apple's online store is seen as a pioneer for physical stores in Vietnam. Additionally, other international brands like Walmart and IKEA are expected to enter the Vietnamese retail market. This can be seen as evidence of Vietnam's economic potential and the retail real estate market..

Foreign investors continue to invest and expand in the Vietnamese retail market. A prominent example is the Central Retail Corporation, which has announced plans to invest approximately 1.45 billion USD in Vietnam from 2023 to 2027 to expand their business. In addition, domestic retailers, such as Win Mart and Coop Mart, are also increasing the number of supermarkets and shopping centers to enhance competitiveness and maintain their market share domestically.

Most shopping centers primarily focused

on the traditional retail model face challenges, while those attracting tenants possess a diverse range of experiential activities. It is anticipated that in the near future, the shopping center model will gradually transition towards being a destination for experiences, closely integrating entertainment services alongside shopping.

### HCMC

Name of Project	District	NLA (sqm)	Expected Completion Year
Park Hills Palace	Go Vap District	13,000*	2024
Parc Mall	District 8	40,000	2024
One Central Saigon	District 1	31,800	2024
Vincom Mega Mall Grand Park	Thu Duc City	48,000	2024
Marina Central Tower	District 1	19,000	2024
Lotte Eco Smart City	Thu Duc City	74,513*	2025
Metro IX	Thu Duc City	1,500*	ТВС
Dragon Mall (Dragon Riverside City)	District 5	60,000	ТВС
		Total: 198,800	

### Ha Noi

Name of Project	District	NLA (sqm)	Expected Completion Year
Toshin – Starlake	Bac Tu Liem	17,000	2024
Han Jardin	Bac Tu Liem	ТВС	2024
Green Diamond Láng Hạ	Dong Da	62,637	2024
Aeon Mall Hoang Mai	Hoang Mai	84,000	2024
My Dinh Pearl 2	Nam Tu Liem	9,789	2024
Taisei Ha Noi Office Tower	Cau Giay	1,720	2024
The Linc	Ha Dong	19,000	2024
Aeon Xuan Thuy	Cau Giay	10,000	2024
Shilla Hotel	Bac Tu Liem	ТВС	2024
36 Cat Linh	Dong Da	ТВС	2024
Tien Bo Plaza	Ba Dinh	29,867	2024
		Total: ~234,013	

Source: Avison Young Vietnam

Note:

\*: Total Area in GFA



# Serviced Apartment HCMC – Ha Noi

Quarterly Report/Q4 2023



### Market snapshot

Grade B serviced apartments recorded many positive signs in 2023 and are expected to be the preferred choice in the near future given a more competitive prices compared to the Grade A segment. Serviced apartment market in HCMC benefits from the increased number of registered FDI projects, creating an opportunity for the development of serviced apartments in areas near industrial parks and city gateways.

### Performance

In Q4 2023, Grade A serviced apartments witnessed a slight drop in rental rates. The current rent is ranging from 1,633 – 7,200 USD/unit/month, with an average rate of 29.2 USD/sqm/month. Grade B recorded more stability in this quarter given no changes were recorded in the rental rate. Occupancy for both Grade A and B are respectively at 84% and 80% - a 2% increase in Grade A and a 2% decrease in Grade B.

Overall, in 2023, the serviced apartments performance in HCMC was relatively well and more positive as to 2022. The average rental price and occupancy rate both recorded an increase this year, only Grade B serviced apartments recorded a decrease of about 4%.

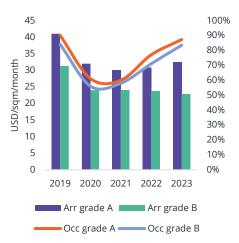
To stimulate demand for next year, most serviced apartments in the city intend to keep rents unchanged in the coming months. Some places even insist on keeping the rental price for the next 1-2 years to attract long-term tenants. It is expected that by 2024, with many incentives and promotion to boost demand, serviced apartments HCMC will record many more positive signals compared to 2023.

### **Supply and Demand**

In 2023, no new supply were recorded in HCMC. The serviced apartment market currently has more than 1,200 units from Grade A and Grade B projects, with Grade A segment accounting for more than 90% of the total supply, equivalent to more than 1,000 units. Besides the anticipation of Lyf Thao Dien to open by the end of 2024 with 150 co-living units, in Q4 2023, it was reported that the Dragon Tower within the Dragon Riverside City complex will also be consisted of Grade A serviced apartments, locating in District 5.

The demand for serviced apartments returned stronger in 2023 compared to 2022 is due to the rise in incoming expats and newly invested foreign projects. Sharp increase in registered FDI benefits the serviced apartment market as it serves actual needs of foreign experts. To stay ahead of hightech FDI projects, service apartment investors can look for opportunities in expanding locations nearby industrial parks and city gateways, especially with the improved infrastructure.

### Average Asking Price and Occupancy Rate/2019 - 2023



## Average Asking Rent and Occupancy Rate in 2023

	RENT	OCCUPANCY RATE
Grade A	<b>32.5</b> USD/sqm/month	87%
	+ 5%	+ 10%
Grade B	<b>22.8</b> USD/sqm/month	84%
	- 4%	+ 13%
		(Compared v-o-v)

Name of Project/Building	Address	Location	Completion Year	Number of units	Occupancy Rate (%)	ARR (USD/sqm/month)	Min-Max Price
			Grade A				
The Landmark	5B Ton Duc Thang	District 1	1995	64	99%	31.6	1,633 – 2,853
Sherwood Residence	127 Pasteur	District 3	2007	240	90%	25.8	2,400 - 3,200
InterContinental Asiana Saigon	39 Le Duan	District 1	2009	260	ТВС	47.9	4,350 - 7,200
Nikko Saigon	235 Nguyen Van Cu	District 1	2011	53	90%	39.4	2,800 - 4,200
SILA Urban Living	21 Ngo Thoi Nhiem	District 3	2016	217	75%	37.7	1,962 – 3,508
Sedona Suites	67 Le Loi	District 1	2017	195	75%	55.9	4,000 - 6,000
Mai House	157 Nam Ky Khoi Nghia	District 3	2019	44	85%	37.0	2,222 - 3,416
					Avg. 84%	Avg. 39.3	Range: 1,633 – 7,200
			Grade B				
Riverside Services Apartment	53 Vo Truong Toan	Thu Duc City	1992	136	80%	26.3	1,660 – 2,680
Saigon Domaine	1057 Binh Quoi	Binh Thanh	2001	45	85%	13.8	1,000 – 4,000
Ibis Saigon Airport	02 Hong Ha	Tan Binh	2016	20	80%	23.7	1,111 – 1,358
					Avg. 82%	Avg. 21.3	Range: 1,000 – 4,000

# Ha Noi

### Market snapshot

L7 by Lotte Mall West Lake, the first 5-star from L7 Hotels being operated in Vietnam, has been inaugurated with 192 serviced apartments this year. This is the fourth serviced apartment building combined with a hotel of the L7 Hotels brand, expected to bring comfort in living space to professionals working long-term in Tay Ho area and nearby locations.

### Performance

The serviced apartment market in Hanoi recorded positive signs in 2023 given an increase in both rents and occupancy rates for both Grade A and Grade B segments.

However, in Q4 2023, these figures recorded a decrease q-o-q. Grade A serviced apartments rents was at 31.9 USD/sqm/month, ranging from 1,551 -7,550 USD/unit/month. Grade B rents was at 15.9 USD/sqm/month, ranging from 653 - 3,850 USD/unit/month. Occupancy rates for both grades recorded a 4-5% decrease respectively, at 80% for Grade A and 75% for Grade B.

In line with HCMC, most serviced apartments' renters in Ha Noi sign one-year leases, with some signing contracts lasting as long as three years. Tenants may gain from savings of up to 30% when renting for one year or more, which helps serviced apartment developments stable occupancy rates. Due to their strong demand, convenient location, and lower price than those of larger-area apartments, studio and 2-bedroom apartments now have the highest rental capacity.

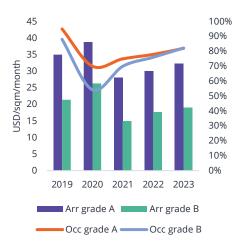
### **Supply and Demand**

Currently, there are about 3,400 units of serviced apartments available in Ha Noi, with Grade A segment accounting for nearly 2,900 units, or 85% of the total supply. No new supply was recorded during this quarter; however, the prime highlight of 2023 was the inauguration of L7 by Lotte Mall Westlake – the first 5 stars project of L7 Hotels, and the first project of L7 Hotels located in a foreign country.

The L7 by Lotte Mall Westlake hotel and serviced apartment complex were formally launched in September 2023 with 192 serviced apartments, making up around 6% of the current supply. Between 2024-2026, an additional 3,129 serviced apartments is expected to be launched to the market, mainly in Tay Ho district.

Hanoi's economic potential in attracting international investors has been and will continue to be the driving force for serviced apartment development to meet the long-term stay needs of foreign experts. Infrastructure is also being built uniformly to connect the Capital and important economic regions in the North, typically the Ring Road 4 project – which will facilitate connection between Hanoi and industrial zones, expected to open in 2027.

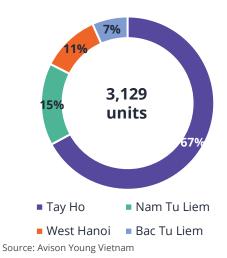
# Average Asking Price and Occupancy Rate/2023



# Average Asking Rent and Occupancy Rate in 2023

	RENT	OCCUPANCY RATE
Grade A	<b>32.3</b> USD/sqm/month	82%
	+ 7.2%	+ 4%
Grade B	<b>19.0</b> USD/sqm/month	82%
	+ 7.3%	+ 6.3%
		(Compared v-o-v)

### **Future supply**



Name of Project/Building	Address	Location	Year completion		Occupancy Rate	ARR (USD/sqm/month)	Min-Max Price
			Grade A				
Sun Red River	23 Phan Chu Trinh	Hoan Kiem	1999	46	50%	33.0	3,932 - 6,037
Diamond Westlake Suites	96 To Ngoc Van	Tay Ho	2005	165	80%	26.4	1,551 – 4,898
Calidas Landmark 72	E6 Pham Hung	Cau Giay	2007	346	85%	38.3	2,537 - 3,640
InterContinental Ha Noi Westlake	5 Tu Hoa	Tay Ho	2007	25	75%	32.5	3,045 - 5,590
Lotte Center	54 Lieu Giai	Ba Dinh	2014	258	90%	36.1	2,950 - 7,550
Hyatt Regency West Ha Noi	36 Le Duc Tho	Nam Tu Liem	2020	519	TBC	44.6	2,500 - 3,600
Fraser Residence Ha Noi	C5 Do Nhuan	Bac Tu Liem	2021	162	95%	29.7	1,837 – 3,115
L7 by Lotte West Lake Ha Noi	Alley 683. Lac Long Quan	Tay Ho	2023	192	30%	39.0	2,600 - 4,300
					Avg. 72%	Avg. 35.0	Range: 1,551 – 7,550
			Grade B				
Oriental Palace	33 Tay Ho	Тау Но	1994	59	70%	13.9	653 - 1,061
May Fair	34B Tran Phu	Ba Dinh	2016	48	78%	17.1	3,024 - 3,850
Novotel Suites Ha Noi	5 Duy Tan	Cau Giay	2016	151	70%	34.6	1,633 - 2,531
					Avg. 73%	Avg. 21.9	Range: 653 – 3,850

### Looking forward

### Quarterly Report/Serviced Apartment/Q4 2023



Generally, in 2023, the serviced apartment market in big cities such as HCMC and Hanoi recorded signs of improvement compared to the previous year. This year, Vietnam has welcomed many leaders of countries along with representatives of the world's leading corporations. Business trips to Vietnam are aimed at building strategic cooperation and sustainable economic development. Thanks to that, Vietnam will increasingly attract more foreign investment. A typical example is the visit from the US President in September with the goal of tightening the relationship, focusing on cooperation in science and technology, economics trade and investment.

Next is the appearance of many large corporations such as Aeon, Uniqlo, Walmart, Amazon, Boeing, and IKEA participating in the series of events "Connecting the international supply chain of goods" - Viet Nam International Sourcing 2023 takes place from September 13 to 15. It can be seen that Vietnam is a market with many potential for international investment and sustainable development. The fact that many large businesses choose to come to Vietnam to invest and cooperate is a positive signal for the economy in general and the serviced apartment market in particular. Developing serviced apartments of international standard, in anticipation of providing long-term accommodation for foreign experts, is a step that many operators are aiming for.

Not only in central locations, but the upcoming trend for serviced apartments development will be in locations close to large FDI projects, industrial parks, and city gateways to facilitate travel for experts.

In 2023, the number of international

arrivals to Vietnam reached 1.4 million, an increase of nearly 94% over the same period last year. Although this number is still lower than in 2019, only 70%, but is more positive than in 2022.

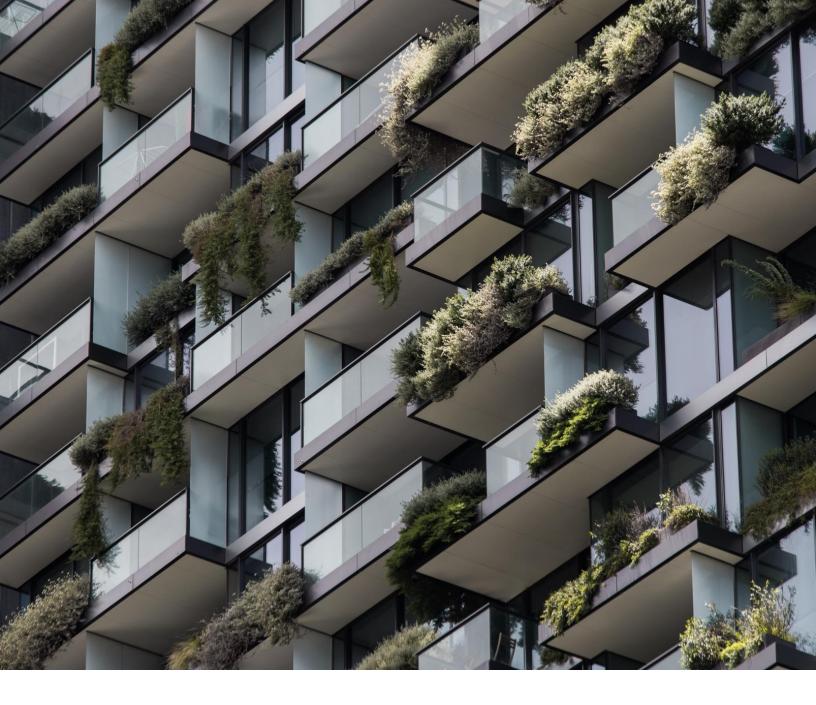
In addition, Vietnam has also allowed foreigners to enter the country with electronic visas (e-visas) from August 15, increasing the visa duration from 45 to 90 days. Citizens of some countries are also exempted from visas with a 45-day temporary stay, creating incentives to promote investment and long-term stay.

### HCMC

Project Name	Location	No. of Keys	Expected completion year
lyf Thao Dien	Thu Duc City	150	2024
Dragon Tower (Dragon Riverside City)	District 5	ТВС	ТВС

### Ha Noi

Project Name	Location	No. of Keys	Expected completion year	
PARKROYAL Serviced Suites Ha Noi	Тау Но	126	2024	
Sun Grand City Tay Ho View	Тау Но	1905	ТВС	
Somerset Metropolitan West Ha Noi	Cau Giay	364	2024	
Gateway Tower - Vinhomes Smart City	Nam Tu Liem	513	ТВС	
Hanoi Shilla Monogram – B3CC1 Complex	Bac Tu Liem	221	2026	
	Total: 3,129			



# Condominium HCMC – Da Nang – Ha Noi

Quarterly Report/Q4 2023

AVISON YOUNG

### Market snapshot

The condominium market in HCMC became more exciting in the last few months of the year as investors launch and start construction of many projects to stimulate market demand. Many projects from well-known developers in the market are also gradually being cleared of legal obstacles, restoring confidence from buyers and are expected to provide a large amount of supply in the near future. Infrastructure such as Metro 1, ring roads, and highways connecting to surrounding areas are also being focused on calling for investment and completion, which serves to increase the accessibility to travel to existing and under construction projects.

### Performance

In the fourth quarter of 2023, the apartment market in HCMC is "warming up" as many investors begin to launch new stocks, and transaction volume tends to rise compared to the second quarter of 2023. Currently, primary selling prices the mid-end segment's is from 1,500 - 3,500 USD/sqm; for products in the luxury segment, the primary selling price currently from 7,000 - 10,000 USD/sqm.

Furthermore, many positive signals from the market occurred at the end of the year, typically accelerating public investments such as completing the Metro line, clearing land for Metro 2 line and starting important ring road projects point. This is considered a leverage for surrounding apartment projects as well as having a great impact on the recovery of the apartment real estate market in HCMC in the second half of 2023 and 2024.

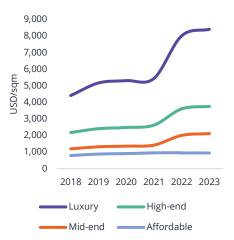
### **Supply and Demand**

In 2023, the apartment market in the HCMC has recorded more than 6,500 new apartments, of which the largest market share is the mid-end segment, accounting for more than 90% of the supply. Compared to 2022, the number of new supply recorded a decrease of more than 70%.

Only in the fourth quarter of 2023, many projects in HCMC has been opened for sale, starting construction, thanks to real estate support policies, to stimulate market demand in the last months of the year. For instance, the kick-off of Khai Hoan Prime at a price of 1,992 USD/sqm, opening for sale of Tower D of Elysian Thu Duc in October; Opened for sale The Hybrid - MT Eastmark City subdivision for 1,714 USD/sqm, opened for sale 3 blocks of The Privia Khang Dien with 1,042 apartments and reached 80% absorption rate in November. Besides, The Eaton Park of Gamuda Land also started construction after being acquired from Tam Luc Company for 294 USD million.

Many projects are also currently being prepared by investors with policies and sales incentives to be launched next year.

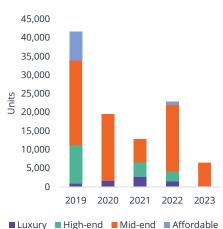
### Average Asking Price/ 2019-2023



# Average Primary Price and Absorption Rate in 2023

Average Primary	<b>1,175 – 13,750</b>
Price	USD/sqm
Average Absorption Rate	42 - 62%

### New supply by year



## HCMC – Notable Listing Value

Name of Project	Developer	District	Completion year	Expected supply (dwelling)	Asking Price Min (USD/sqm)	Asking Price Max (USD/sqm)
Vincom Center	Vingroup	District 1	2010	94	7,288	11,102
Vinhomes Golden River	Vingroup	District 1	2018	6,000	4,407	9,449
The Lancaster	TTG	District 1	2008	109	4,915	6,314
The Marq	HongKong Land	District 1	2021	515	6,398	9,788
Cantavil An Phu	Daewon	Thu Duc City	2010	390	2,246	2,458
Cantavil Premier	Daewon	Thu Duc City	2012	200	2,246	2,458
l Centana Thu Thiem	Dien Phuc Thanh, Phuoc Thanh. Dau tu Thu Thiem	Thu Duc City	2016	422	1,780	2,119
Diamond Island	Kusto Homes	Thu Duc City	2019	1,275	3,178	4,237
Estella Heights	Keppel Land	Thu Duc City	2018	872	3,814	4,661
Feliz en Vista	CapitaLand	Thu Duc City	2019	873	3,305	5,169
Gateway Thao Dien	SonKim Land	Thu Duc City	2017	539	4,237	5,932
Hoang Anh Riverview	Hoang Anh Gia Lai	Thu Duc City	2011	576	1,695	2,119
Imperia An Phu	Kien A	Thu Duc City	2012	700	2,034	2,458
Lexington	Novaland	Thu Duc City	2016	1,312	2,119	2,331
Masteri An Phu	Masterise Group	Thu Duc City	2018	1,100	2,627	3,178
Masteri Thao Dien	Masterise Group	Thu Duc City	2017	3,012	2,542	3,093
Nassim Thao Dien	SonKim Land	Thu Duc City	2018	238	4,661	6,356
New City	Thuan Viet	Thu Duc City	2018	1,229	2,754	3,220
Parkland	Masterise Group	Thu Duc City	2021	468	1,695	3,220
Palm Height	Keppel Land	Thu Duc City	2019	816	2,288	2,966
River Garden	Indochina Land	Thu Duc City	2015	210	2,034	2,415
Sala Sadora	Dai Quang Minh	Thu Duc City	2017	605	3,602	4,449
Sala Sarica	Dai Quang Minh	Thu Duc City	2015	175	5,085	7,203
Sala Sarimi	Dai Quang Minh	Thu Duc City	2015	368	4,661	4,873
Sala Sarina	Dai Quang Minh	Thu Duc City	2019	186	4,661	6,356
Thao Dien Pearl	SSG	Thu Duc City	2013	466	2,203	2,458
The Estella	Keppel Land	Thu Duc City	2012	719	2,754	3,178
The Sun Avenue	Novaland	Thu Duc City	2018	1,400	2,331	2,542
The Vista	CapitaLand	Thu Duc City	2011	750	2,373	2,542
Tropic Garden	Novaland	Thu Duc City	2016	1,008	2,331	2,754
Vista Verde	CapitaLand	Thu Duc City	2017	1,152	2,754	3,305
Waterina Suites	Meda, Thien Duc	Thu Duc City	2019	98	3,178	3,814
Leman Luxury	C.T Group	District 3	2016	218	3,263	6,356
Saigon Pavillon	Phu Hung Gia	District 3	2011	87	3,856	4,322
Serenity Sky Villas	SonKim Land	District 3	2019	45	5,805	7,458
Terra Royal	INTRESCO	District 3	2020	366	3,220	4,280
Galaxy 9	Novaland	District 4	2015	500	2,076	2,627
ICON 56	Novaland	District 4	2015	312	2,373	2,839
Masteri Millennium	Masterise Group	District 4	2018	650	2,839	4,068
RiverGate	Novaland	District 4	2017	418	2,542	3,136
Saigon Royal	Novaland	District 4	2019	414	2,966	5,254
The Tresor	Novaland	District 4	2017	504	2,542	3,432
EverRich Infinity	Phat Dat	District 5	2017	436	2,797	3,644
Docklands Saigon	Bao Gia	District 7	2014	356	1,568	2,119

Source: Avison Young Vietnam

Note: The information table is for reference only

## HCMC – Notable Listing Value

Name of Project	Developer	District	Completion year	Expected supply (dwelling)	Asking Price Min (USD/sqm)	Asking Price Max (USD/sqm)
Eco Green Saigon	Xuan Mai Corp	District 7	2021	4,000	2,246	2,839
Midtown	Phu My Hung	District 7	2019	2,125	2,415	4,322
Richlane Residences	Mapletree	District 7	2018	243	1,907	3,008
Riverpark Residence	Phu My Hung	District 7	2012	290	2,373	3,263
Sunrise City	Novaland	District 7	2014	2,200	1,737	2,119
Sunrise City View	Novaland	District 7	2018	657	1,949	2,585
Star Hill	Phu My Hung	District 7	2014	1,351	1,907	2,288
The Grandview	Phu My Hung	District 7	2006	313	1,780	2,627
The Panorama	Phu My Hung	District 7	2013	276	2,203	3,136
Cantavil Hoan Cau	Daewon	Binh Thanh	2010	189	1,992	2,669
City Garden	Refico	Binh Thanh	2018	927	2,669	4,873
Green Field	ACSC	Binh Thanh	2019	322	1,737	2,415
Landmark 81	Vingroup	Binh Thanh	2018	900	4,280	8,051
Opal Saigon Pearl	SSG	Binh Thanh	2019	456	3,051	3,941
Pearl Plaza	SSG	Binh Thanh	2015	123	2,669	3,136
Saigon Pearl	SSG	Binh Thanh	2010	2,112	2,458	3,898
Sunwah Pearl	Sunwah Group	Binh Thanh	2020	1,250	3,771	5,975
The Manor	Bitexco	Binh Thanh	2010	1,049	2,076	3,051
Vinhomes Central Park	Vingroup	Binh Thanh	2018	13,000	2,754	5,000
Wilton Tower	Novaland	Binh Thanh	2018	494	2,500	3,051
Botanic Tower	Phu Hung Gia	Phu Nhuan	2006	286	1,822	2,203
Garden Gate	Novaland	Phu Nhuan	2017	272	2,500	2,924
Golden Mansion	Novaland	Phu Nhuan	2018	709	2,415	3,093
Kingston Residence	Novaland	Phu Nhuan	2017	173	2,458	3,263
Newton Residence	Novaland	Phu Nhuan	2018	161	2,500	3,093
Orchard Garden	Novaland	Phu Nhuan	2015	189	2,246	3,263
Orchard Parkview	Novaland	Phu Nhuan	2018	399	2,542	3,475
Prince Residence	Novaland	Phu Nhuan	2015	277	2,754	3,517
Saigon Airport	SSG	Tan Binh	2018	242	1,992	2,288
Sky Center	Hung Thinh	Tan Binh	2017	495	1,949	2,415
The Botanica	Novaland	Tan Binh	2017	564	2,288	2,627
Horizon Phu My Hung	Phu My Hung	District 7	2023	166	4,788	5,636
Flora Panorama	Nam Long	Binh Chanh	2023	416	1,695	2,246
West Gate	An Gia	Binh Chanh	2023	2,000	1,780	2,881

Source: Avison Young Vietnam

Note: The information table is for reference only

# Ha Noi

### Market snapshot

While many developers in HCMC are opening for sale projects with mid-end prices, in Ha Noi, many developers are continuing to open for sale the next phases of projects located in the west of Ha Noi and in the high-end segment. At the end of November 2023, the National Assembly passed the Housing Law (amended), which allows pink books to be issued for mini apartments. Individuals who want to build mini apartments will have to meet the conditions to be investors in housing construction projects and apartments that are eligible to be granted a certificate according to land law (pink book) are able to be sold and leased.

### Performance

Compared to 2022, the average selling price of the apartment market in Hanoi recorded an increase of about 5%. Quarterly, the average selling price did not change much. Adjusting interest rates as well as support from the state and investors offering support policies for buyers helps the number of apartment purchases in Hanoi tend to increase by 2% compared to the previous quarter.

Currently, primary selling prices in Hanoi are recorded at about 2,600 -4,100 USD/sqm. Some budget-friendly projects that attract interests from buyers include the Tecco Garden project (Tecco Group) with an average selling price of 1,280 USD/sqm, the Moonlight 1 project (An An Joint Stock Company). Lac) with prices from only 1,490 USD/sqm.

Hanoi is also investing heavily in infrastructure which creates favorable conditions for access to the central area from the capital's districts. This is considered a lever for the growth of apartment real estate in the area.

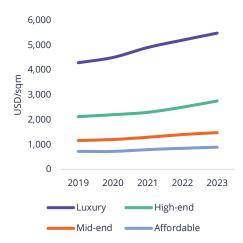
### **Supply and Demand**

In 2023, the apartment market in Hanoi recorded about 6,500 new apartments for sale, down 60% compared to 2022. The largest supply is concentrated in the mid-end segment, about 90%.

Particularly in Q4 2023, the apartment supply recorded an improvement when many projects opened for sale and began implementation. The Canopy Residence subdivision of Vinhomes Smart City - TC1 building (Canopy Vista) opened for sale in October for 2,245 USD/sqm, phase 1 of The Westeria for 1,551 USD/sqm; Capitaland combined with Mitsubishi Estate and Far East Organization to launch and receive bookings for the Lumi Hanoi project, bringing the Lumi brand to Hanoi for the first time after its success in HCMC. BRG Smart City - a 4.2 billion USD smart city project also began implementation in November; at the same time, ZR2 The Zurich apartment building (Vinhomes Ocean Park 1) also opened for sale at an average price about 2,000 USD/sqm.

It is expected that in the first months of 2024, Hanoi condominium market will welcome more than 11,000 units for sale.

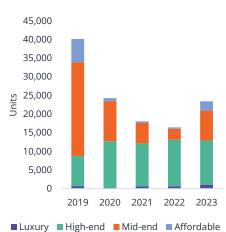
### Average Asking Price/ 2019-2023



# Average Primary Price and Absorption Rate in 2023

Average Primary	<b>2,240 – 4,075</b>	
Price	USD/sqm	
Average Absorption Rate	55 - 63%	

### New supply by year



### Ha Noi – Notable Listing Value

Name of Project	Developer	District	Completion	Expected supply	Asking Price	Asking Price Max
			year	(dwelling)	Min (USD/sqm)	(USD/sqm)
C7 Giang Vo	Handico	Ba Dinh	2013	136	2,157	2,648
D2 Giang Vo	Gia Bao	Ba Dinh	2013	254	2,119	2,383
Platinum Residences	VIID	Ba Dinh	2015	190	1,942	2,395
20 Nui Truc - Lancaster	Trung Thuy Group	Ba Dinh	2013	296	2,441	3,109
Imperia Sky Garden	Terra Gold Vietnam	Hai Ba Trung	2019	1,866	1,705	2,462
Hinode Minh Khai	Vietracimex	Hai Ba Trung	2019	1,100	1,951	3,322
VinaHud	Vinaconex	Hai Ba Trung	2017	TBC	1,547	1,860
Kinh Do Tower	Kinh Do TCl Group	Hai Ba Trung	2008	TBC	1,695	1,992
Hoa Binh Green City	Hoa Binh Group	Hai Ba Trung	2014	1,314	1,453	1,937
Thang Long Garden 250	May Thang Long Group	Hai Ba Trung	2013	316	1,377	1,830
Sky Light	COMA	Hai Ba Trung	2013	300	1,104	1,695
Times City	Ha NoiSouthern City Development JSC	Hai Ba Trung	2017	12,000	1,797	2,881
Cho Mo Plaza	Vinaconex	Hai Ba Trung	2013	100	1,202	1,411
Vincome Center Ba Trieu	Vingroup	Hai Ba Trung	2004	208	2,627	4,132
Pacific Place	Song Hong JSC	Hoan Kiem	2006	179		2,507
Hoang Thanh Tower	Tran Hung Dao JSC	Hoan Kiem	2014	192	3,315	4,661
Vinhomes Nguyen Chi Thanh	Viettronics	Dong Da	2016	378	2,316	3,467
Mipec Tower	Mipec	Dong Da	2010	300	1,780	2,377
Petrowaco	Petrowaco JSC	Dong Da	2017	180	1,780	3,051
Meco Complex - 102 Truong Chinh	Месо	Dong Da	2014	473	1,614	2,030
Sky City 88 Lang Ha	Hanotex	Dong Da	2010	456	1,695	2,585
Five Star Garden	GFS Group	Thanh Xuan	2017	1,219	1,551	1,841
Diamond Flower Tower	Handico 6	Thanh Xuan	2010	228	1,589	1,907
Ha Noi Centerpoint	Hacinco	Thanh Xuan	2017	360	1,766	2,417
Imperia Garden	HBI JSC	Thanh Xuan	2017	42	1,570	2,648
AquaSpring Living	Hanco 3	Thanh Xuan	2016	98	953	1,695
Gold Season	Ame Property JSC	Thanh Xuan	2018	1,500	1,542	2,199
Ecogreen City Thanh Xuan	Viet Hung	Thanh Xuan	2018	1,800	1,239	1,808
Sapphire Palace - No 4	Song Hong IRE JSC	Thanh Xuan	2016	214	1,513	2,002
Golden Land	Hoang Huy JSC	Thanh Xuan	2014	170	1,258	1,714
Hapulico Complex	Hapulico	Thanh Xuan	2012	800	1,400	2,119
Liberation Geleximco	Geleximco	Hoang Mai	2022	819	1,332	1,881
Mandarin Garden 2	Hoa Phat Group	Hoang Mai	2018	640	1,412	2,195
The Two Residence - Gamuda	Gamuda Land Vietnam	Hoang Mai	2018	550	1,341	1,742
Udic River - 122 Vinh Tuy	UDIC	Hoang Mai	2018	324	1,477	1,851
Hateco Hoang Mai	Hateco JSC	Hoang Mai	2017	744	1,012	1,388
Rainbow Linh Dam	BIC Vietnam	Hoang Mai	2014	260	1,327	1,686
Dong Phat Park View Tower	Dong Phat Investment JSC	Hoang Mai	2017	672	1,219	1,453
THE ARTEMIS	ACC	Hoang Mai	2017	365	1,717	2,569
Ruby Tower Đinh Cong	AZ Land	Hoang Mai	2016	500	1,398	1,707
Luxury Park Views	Phan Nguyen JSC	Cau Giay	2019	120	1,695	2,447
Ha Noi Paragon	VT JSC	Cau Giay	2021	367	1,382	2,034

Source: Avison Young Vietnam

Note: The information table is for reference only

### Ha Noi – Notable Listing Value

### Quarterly Report/Condominium/Q4 2023

Name of Project	Developer	District	Completion year	Expected supply (dwelling)	Asking Price Min (USD/sqm)	Asking Price Max (USD/sqm)
Central Point Trung Kinh	MB Land	Cau Giay	2017	494	1,675	2,306
Dong Do Ngo	Dong Do - BQP Invest JSC	Cau Giay	2015	160	1,241	1,932
Yen Hoa Thang Long	Thang Long Company	Cau Giay	2016	312	1,193	1,995
Le Grand Jardin	Handico	Long Bien	2020	1,120	1,395	1,844
Suncrise Sai Dong	Handico	Long Bien	2012	240	950	1,316
Imperia River View	MIK Group	Long Bien	2023F	426		1,907
Happy Star Tower	VINTEP	Long Bien	2017	156	1,033	1,281
New space Giang Bien	HIDC	Long Bien	2016	124	1,043	1,166
GoldSilk Pho Huu	Hano - Vid	Ha Dong	2017	795	1,151	1,620
La Casta Van Phu	Hibrand Vietnam	Ha Dong	2021	614	1,300	1,986
Anland Premium	Nam Cuong Group	Ha Dong	2020	591	1,143	1,771
Anland lake view	Nam Cuong Group	Ha Dong	2021	619	1,322	1,775
Tabudec Plaza Cau Buu	Constrade JSC	Ha Dong	2017	252	784	1,112
TSQ Europe land	TSQ Vietnam	Ha Dong	2013	614	1,049	1,596
Season Avenue	Capitaland	Ha Dong	2018	1,300	1,292	2,028
Sun Garden	Ha Tay Company	Ha Dong	2016	160	975	1,241
Vinhomes Smart City Tay Mo	Vingroup	Tu Liem	2022	6,120	1,398	2,579
The Matrix One Me Tri	Mai Linh Investment JSC	Tu Liem	2021	1,700	2,016	3,006
Phu My Complex	Hanacorp	Tu Liem	2018	287	1,984	2,331
Viwaseen Tower	Viwaseen	Tu Liem	2018	64		1,695
Lac Hong Lotus	Lac Hong Investment JSC	Tu Liem	2018	295	1,568	3,475
Taseco Complex - N03- T2	Taseco	Tu Liem	2016	310	1,948	2,669
Ecolife Capitol	Thu Do Investment and Trading JSC	Tu Liem	2017	760	1,145	2,006
Goldmark City Ho Tung	Viet Han Co., Ltd	Tu Liem	2017	5,000	1,107	2,137
FLC Complex 36 Pham Hung	FLC	Tu Liem	2016	480	1,132	2,005
Green Stars	An Binh Star JSC	Tu Liem	2015	930	1,495	1,872
C37 Bộ Công An - Bac Ha Tower	Bac Ha Technology	Tu Liem	2015	1,100	1,229	1,520
Resco Co Nhue OCT1	Hadiresco	Tu Liem	2014	252	869	1,419
CT1B - Tan Tay Do	Hai Phat Investment JSC	Tu Liem	2014	400	614	1,318
Intracom 1 Trung Van	Intracom	Tu Liem	2011	250	1,059	1,418
CT2 Trung Van	Vinaconex	Tu Liem	2014	340	1,215	1,502
My Dinh Plaza	PC1 Group JSC	Tu Liem	2013	352	1,233	1,750
CT3 Co Nhue	Nam Cuong Ha Noi Group	Tu Liem	2013	680	1,186	1,737
Golden Palace	Mai Linh Investment JSC	Tu Liem	2013	1,000	989	1,700
ZR 1 - The Zurich - Vinhomes Ocean Park	Vinhomes	Gia Lam	2024	910	1,775	2,683
Soho Heritage Westlake	CapitaLand	Tay Ho	2024	375	2,458	6,020
Epic Tower	EcoLand	Cau Giay	2022	308	2,137	3,726
Mailand Ha Noi City	Phu Long	Hoai Duc	2022	187	1,186	1,833

Source: Avison Young Vietnam

Note: The information table is for reference only

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Quarterly Report/Condominium/Q4 2023

# Da Nang

### Market snapshot

In contrast to the HCMC and Ha Noi markets, the Da Nang market did not record any new supply launched for sale this quarter. Most projects continue to delay their opening dates as they finalize their legal agreements and wait for encouraging signs from the market. The absorption rate of this segment in the Da Nang market is still quite low; the primary price has not changed much compared to the previous quarter, recorded at about 3,500 USD/sqm.

### Performance

In the fourth quarter of 2023, the average primary price of apartments in the high-end and luxury segments in Da Nang recently recorded a price of about 3,500 USD/sqm. This primary price level is raised to a high level when high-end and luxury projects such as The Filmore, Shizen Nami, Sun Cosmo Da Nang have an average selling prices of 5,000 USD/sqm, 3,420 USD/sqm and 3,235 USD/sqm, respectively. This price has raised the average primary selling price of this segment to the highest level to date. However, the absorption rate of this segment has not changed much compared to the previous quarter and fluctuates between 5 - 35%.

Social housing and apartment projects recorded better consumption levels due to meeting the real housing needs of Da Nang people.

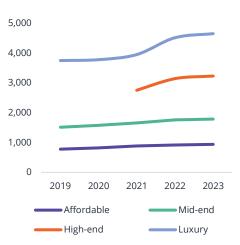
### **Supply and Demand**

The apartment market in Da Nang recorded more than 3,000 new apartments in 2023, coming from the next sales launch phase of existing projects such as The Filmore, The Sang Residence, The 6Nature, and new project - Sun Cosmo.

In Q4 2023, new supply from Da Nang apartment market mainly came from the next opening phase of the Panoma 2 building of the Sun Cosmo project of investor Sun Group with an average selling price of about 3,235 USD/sqm. Besides, after receiving approval from the Da Nang City People's Committee, two projects of Anh Duong apartment complex - My Phuc Joint Stock Company and Aqua Tower project -Aqua Tower CO., Ltd are in the process of urgent construction. It is expected that the above two projects will provide 702 apartments in the near future. This is a positive sign showing that the supply and demand for apartments in Da Nang are having new changes.

The apartment market in Da Nang is expected to accelerate development with new supply from 10 projects, providing nearly 5,000 apartments, of which the majority are high-end and luxury projects from investors such as Sun Group, Alphanam,...

### Average Asking Price/ 2019-2023



## Average Primary Price and Absorption Rate in 2023

Average Primary	<b>875 – 5,450</b>
Price	USD/sqm
Average Absorption Rate	5 - 33%

### New supply by year



## Da Nang – Notable Listing Value

Name of Project	Developer	District	Completion year	Expected supply (dwelling)	Asking Price Min (USD/sqm)	Asking Price Max (USD/sqm)
Filmore Danang	Filmore	Hai Chau	2023	206	4,661	5,932
Blooming Tower Danang	KID	Hai Chau	2012	486	1,313	1,610
The Sang Residence Danang	The Sang	Ngu Hanh Son	2023	298	2,342	3,000
FPT Plaza 1	FPT Da Nang	Ngu Hanh Son	2021	600	950	1,300
FPT Plaza 2	FPT Da Nang	Ngu Hanh Son	2022	700	950	1,300
Monarchy	NDN	Son Tra	2017	937	1,144	1,610
Son Tra Ocean View Danang	Meridian Land 1	Son Tra	2018	356	1,000	1,400
The 6nature Danang	Minh Dong	Son Tra	2022	486	2,523	4,323
Hamorny Tower	EVN-Land Central	Son Tra	2013	124	1,271	1,864
Azura Danang	VinaCapital	Son Tra	2013	225	1,900	2,500
Hiyori Garden Tower	Sun Frontier	Son Tra	2020	306	1,900	3,100
Alphanam Luxury Apartment Danang	Alphanam	Son Tra	2018	234	1,600	3,100
Wyndham Soleil Danang	PCC An Thinh Da Nang	Son Tra	2023	2,372	3,389	6,779
Sun Cosmo	Sun Group	Ngu Hanh Son	2024	650	2,153	3,684

Source: Avison Young Vietnam

Note: The information table is for reference only

### Looking forward

### Quarterly Report/Condominium/Q4 2023



The condominium market has seen more prospects starting Q4 2023, and though has not seen too much breakthrough, still presents positive signals for the upcoming years of 2024 and 2025. After being debugged of its legal complications, a few outstanding projects have been opened for sale and started taking on bookings for the upcoming sales launch such as Eaton Park in Thu Duc City, Lumi Hanoi, Sun Cosmo in Da Nang and the reconstruction of Astral City

It is expected that in 2024, developing apartment will continue to progress given that demand remains high. However, the luxury segment will require more time to fully recover its performance and return on track whereas social housings, mid-end apartments will be the focal development, under the influence of state agencies.

Challenges resulting from economic recession, 2023 generally is a mellow year with investors postponing the

launch of new supply. Some developers even had to close their stock to adjust their pricing in aim to score a better absorption rate. At the same time, a series of events in regard to legal uncertainties also caused hindrances on buyers' decisions to make a purchase. Nevertheless, real estate has always been and will continue to be a potential and sustainable investment channel for investors with long-term cash flows.

In addition, the Housing Law (amended) passed at the end of November 2023, and officially effective from January 1, 2025, will bring many changes to control market uncertainties and promote transparency, creating trust for buyers.

In the short term, the price of the apartment segment tends to increase due to the following factors: Land prices and construction costs continue to increase, leading to increased project implementation costs. In addition, the State Bank's continued reduction in interest rates also encourages investors and buyers with real estate needs to take advantage of the opportunity to own real estate through bank loans.

### HCMC

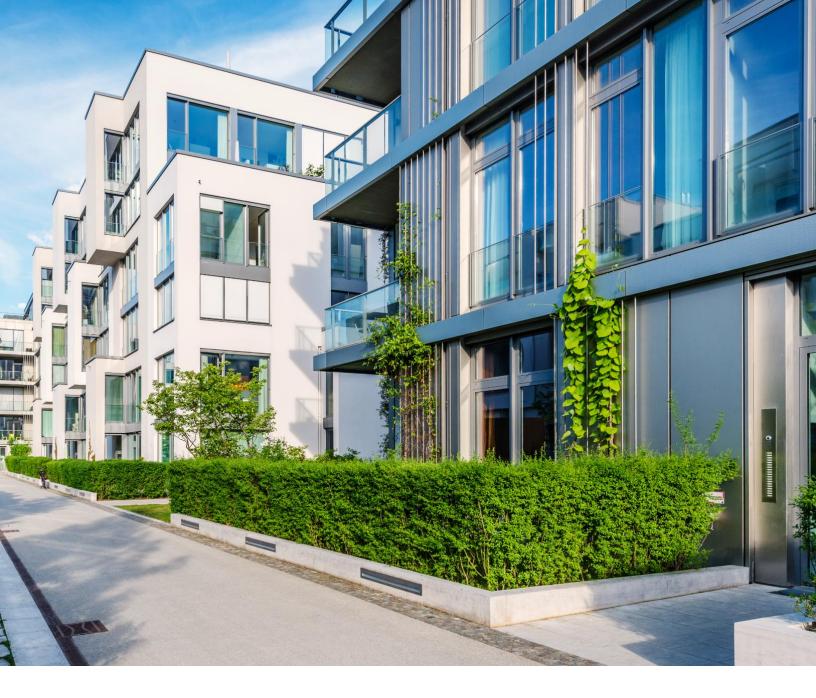
Name of Project/Building	Developer	Location	Expected launch time	Total expected supply (unit)
The Aurora Phu My Hung	Phu My Hung	District 7	Q1 2024	95
Eaton Park	Gamuda Land	Thu Duc City	Q1 2024	1,980
Lancaster Legacy	TTG	District 1	Q1 2024	522
Salto Residence	SCC	Thu Duc City	2024	483
Elysian - Tòa B	Gamuda Land	Thu Duc City	2024	348
Sakura Heights	FiFa Invesment	Binh Chanh	2024	323
Inter Stella	Kita Group	Binh Tan District	2024	1,200
The Berkley	Sonkim Land	Thu Duc City	2024	85
Swiss - Belresidence Upper East	Hasco Group	Thu Duc City	2024	360
Saigon Broadway	Refico	Thu Duc City	2024	3,200
The Global City	Masterise Homes	Thu Duc City	2024	10,000
Diamond Valley Van Phuc	Dai Phuc Group	Thu Duc City	2024	12,000
Eco Smart City	Lotte	Thu Duc City	2024	12,500
The Nexus	VCRE & Refeco	District 1	2024	750
Vinhomes Lotus Migga	Vingroup	Thu Duc City	2024	3,800
Masteri Thanh Da	Masterise Homes	Binh Thanh District	2024	TBC
Datxanh Homes Riverside	Dat Xanh	Thu Duc City	2024	2,200
Aio City	Hung An Dien	Binh Tan District	2024	2,060
Lux Star	Dat Xanh	District 7	2024	554
Emeria Khang Dien	Khang Dien	Thu Duc City	2024	600
Dragon Hill Premier	Land Saigon	District 5	2024	1,149
			Total	~54,209

### Ha Noi

Name of Project/Building	Developer	Location	Expected launch time	Total expected supply (unit)
Central Residence	Gamuda Land	Hoang Mai	2024	2,600
Eco Smart City Co Linh	Thien Huong	Long Bien	2024	760
Kepler Land	TSQ Vietnam	Ha Dong	2024	1,280
The Charm An Hung	An Hung	Ha Dong	2024	806
Sunshine Crystal River - Ciputra	Sunshine Group	Tay Ho	2024	950
BRG Smart City	Sumitomo	Dong Anh	2024	7,000
Vinhomes Co Loa	Vinhomes	Dong Anh	2024	3,000
The Reflection West Lake	Kusto Home	Tay Ho	2024	202
Vinhomes Wonder Park Dan Phuong	Vinhomes	Dan Phuong	2024	TBC
Starlake - Phase 2	Daewoo E&C	Tu Liem	2024	TBC
North Hanoi Smart City	BRG Group & Sumitomo	Dong Anh	TBC	TBC
Lumi Hanoi	Masterise Homes	Tu Liem	TBC	4,000
The Westeria - Tòa W1	WTO	Hoai Duc	Q1 2024	TBC
			Total	~10,598

### Da Nang

Name of Project/Building	Developer	Location	Expected launch time	Total expected supply (unit)
The Royal boutique hotel & condo Da Nang (Next Phase)	The Royal Da Nang	Hai Chau	Q4 2023	300
The Estuary Tuyen Son Da Nang	Tuyen Son Housing Development Co., Ltd	Hai Chau	Q4 2023	1,112
Sun Riva Vista	Sungroup	Son Tra	Q4 2023	TBC
M Landmark Residence	Alphanam	Hai Chau	Q4 2023	224
FPT Plaza 3	FPT Da Nang	Ngu Hanh Son	Q4 2023	861
Regal Complex Da Nang	Dat Xanh	Ngu Hanh Son	2024	683
The Poet Luxury Da Nang	Phuc Thanh An	Ngu Hanh Son	2024	275
The Muse Da Nang	Athena Luxury	Son Tra	2024	941
Landmark Tower Da Nang	Cosmos Housin	Hai Chau	ТВС	446
TNR The LegendSea Da Nang	VIPICO	Son Tra	ТВС	ТВС
Condominum project in BRG Danang Golf Resort	BRG	Ngu Hanh Son	ТВС	1,700
Aqua Tower	Aqua Co., Ltd.	Son Tra	2026	202
Anh Duong	My Phuc JSC	Ngu Hanh Son	2026	560
			Total	~6,193



# Landed Properties HCMC – Da Nang – Ha Noi

Quarterly Report/Q4 2023

AVISON YOUNG

### Market snapshot

Landed properties in HCMC in 2023 has experienced fluctuations due to the real estate market as well as the economic recession. However, the development of infrastructure has contributed to the recovery of this type of real estate. The surrounding areas of Ho Chi Minh City such as Binh Duong or Dong Nai that own a large land fund, and the infrastructure is being focused on, ensuring connectivity to the city center. This increasingly demonstrates its advantages with projects implemented recently, contributing to the development trend of outskirts, and solving housing pressure on HCMC CBD.

### Performance

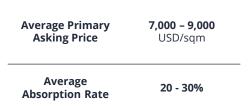
The landed properties in HCMC in the fourth guarter of 2023 has not experienced significant fluctuations in terms of its performance. The market was also affected by unfavorable issues in the general real estate market and the economic recession. The absorption rate was at 20-30%, which is not significantly different from the previous quarter. The average primary selling price recorded around 7,000 - 9,000 USD/sqm. In addition, the market has also recorded some projects with selling prices exceeding 12,000 USD/sgm, such as Jardin Villas and Van Phuc Mansion (Dai Phuc Group) and The Rivus Ellie Saab (Masteri Homes). These projects are located far from the city center, within ecosystems with many integrated utilities and connectivity to surrounding areas. This is also a real estate development trend that is being embraced in the Vietnamese market.

### **Supply and Demand**

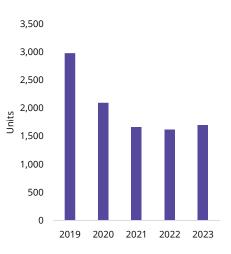
In 2023, most of the supply came from existing projects such as The Global City, The Classia or The Rivus Elie Saab. By the end of November, The Global City's SOHO townhouse subdivision kicked off the next phase of the project with only 28 double-front view townhouses, marking a return with many preferential policies. The low-rise area of Thu Thiem Zeit River has also opened bookings in the fourth quarter of 2023 with 10 townhouses.

The surrounding areas of HCMC have witnessed significant changes in the supply of villas, townhouses and shophouses. Some projects have been launched in Binh Duong, such as Artisan Park (owned by Gamuda Land, 349 shophouse units) and Sycamore (owned by CapitaLand, 359 landed properties units); in Dong Nai, such as Eco Village Saigon River (owned by Ecopark Group, 975 landed properties units) and Aqua City (owned by Novaland, about 15,000 landed properties units). These projects contribute to the centrifugal development trend in HCMC.

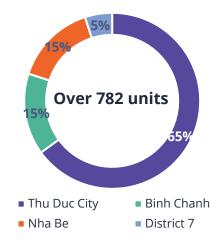
# Average Asking Price and Absorption Rate in 2023



### New supply by year



## Percentage of future supply by area





# Ha Noi

### **Market snapshot**

Thanks to the emphasis on infrastructure development along with the application of supportive policies to help recover the market, in 2023, the landed properties has regained attention after a difficult period in terms of liquidity and low exploitation efficiency. In addition, Ha Noi has reviewed 712 projects that were slow to be implemented, invested in construction, considered land recovery, revoked approval decisions, and other related activities in order to ensure transparency in capital utilization and efficient exploitation of ongoing projects and land areas.

### Performance

The landed properties market in Ha Noi has regained attention after a period of stagnation. The absorption rate of the market is at 40-50%, which is 2-3 percentage points higher than the previous quarter, thanks to reasonable selling prices and supportive policies from developers. Meanwhile, the average primary selling price of this market is around 4,500 -6,000 USD/sqm, which is not significantly different from the previous situation. Besides, the selling price of landed properties in the secondary market showed signs of decline by about 5-7% compared to the previous quarter due to the impact of payment pressure in the context of increasing interest rates and unfavorable issues in the recent time.

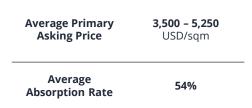
With a focus strong emphasis on infrastructure development, high urbanization rate along with support policies, correct and timely management from the Government and investors, products with good legality, well-invested Investment and methodical development will create a positive situation for the real estate market in general and the villa and townhouse market in Hanoi in particular. And in the long term, it will build the confidence of buyers with real needs and investments.

### **Supply and Demand**

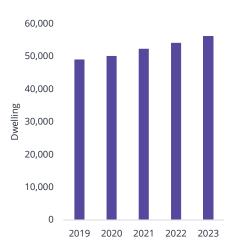
The landed properties in the Ha Noi market in the fourth quarter of 2023 did not have any new supply. Existing projects continue to be sold and planned for the next sales phase, such as Vinhome Co Loa (Vingroup) and BRG Smart City (BRG & Sumitomo JV) in Dong Anh, Ha Noi, or Himlam Vinh Tuy (Him Lam Corp) in Long Bien, Ha Noi.

Providing support policies on capital sources and market orientation from the Government, in the last quarter, Ha Noi reviewed 712 projects that had been slowly implementing, with a total land area of over 5,000ha. Among those projects include some villas projects and new urban areas that significantly affect future supply. However, this action contributing to the efficiency of using capital and resources of the city. Moreover, it is transparent in capital utilization supported by ensuring the quality of future projects, establishing a stable and long-term market.

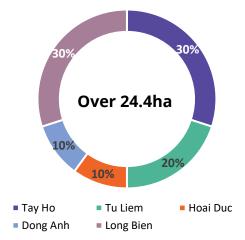
# Average Asking Price and Absorption Rate in 2023



### Accumulated supply by year



# Percentage of future supply by district





# Da Nang

### Market snapshot

With its position as a coastal city with advantages in tourism and trade, the real estate market for villas and townhouses in Da Nang has attracted attention in recent times, especially the types with optimal designed for business and services. However, the performance in the area has not shown much good signal in Q4 2023 due to the impact of the economy. In addition, the difficulties relating to investment capital and legal assurance have led to a slowdown in the market in last quarter. Consequently, the supply has also been affected. The villas, townhouses and shophouses projects in Da Nang have been still under abandon, and their exploitation efficiency is not high.

### Performance

The landed properties market in Da Nang in the fourth quarter of 2023 has shown a slowdown, with most villas, townhouses and shophouses projects postponing their launch plans due to market fluctuations and macroeconomic factors. Currently, the average primary selling price of this type of property was around 3,000 -4,500 USD/sqm with an absorption rate of approximately 15-20%.

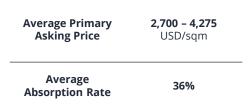
Da Nang is known as one of the most livable cities in Vietnam, with advantages in location, natural landscape, stable tourist traffic, and suitability for tourism and commerce development. Those have impacted the exploitation and development plans of real estate buyers and investors. Landed properties own commercial features seems to be more favorable since they have a dual function of business and residential purposes such as shophouses and some variants like shop villas which not only increase the value of assets in the long-term, but also generate rental yield for owners. Consequently, demand for these types of properties is always higher than other types.

### **Supply and Demand**

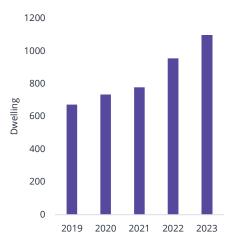
The landed properties market did not record any new supply this guarter. For existing supply, however, developers continued to implement sales policies that were in line with market preferences to achieve sales performance as planned. For example, the Regal Victoria, owned by Regal Group, is located on the border between Da Nang and Quang Nam. It continued to deploy the remaining inventory after the first sales phase in the Q4 2021. The primary selling price of this project is around 1,400 - 1,800 USD/sqm, which is considered more affordable than the previous project of the same developer, called Regal One River (recent selling price is around 2,900 - 3,000 USD/sqm).

Tax exemption policies and incentives for initial investment in Da Nang have caused lack control over investment capacity and financial resources of businesses, especially when facing economic fluctuations. In addition, constructions that violate planning regulations have been causing a series of unfinished villas, townhouses and shophouses projects in Da Nang. Consequently, the supply of this type of property has also been significantly affected.

# Average Asking Price and Absorption Rate in 2023



### Accumulated supply by year



### Looking forward



Real estate market in general and landed properties are considered profitable financial investment for investors as well as avoiding the risk of currency devaluation. However, in city centers, the scarcity of land funds and high land prices cause the supply to shift centrifugally away from the Cities, besides being in line with the development trend of integrating many amenities and green living quality. From 2018 up to now, villas, townhouses and shophouses projects have generally been developed in the form of ecosystems or urban areas, planned on a large scale with diverse products and many amenities such as hospitals, schools, parks, squares, etc. Some notable urban areas and townships can be mentioned as Long Hung City, Swan Bay, Angel Island and Aqua City in Dong Nai; West Lake Golf & Villas, The Sol City and Diamond City in Long An or An Bien Villas in Quang Ninh and Ecopark in Hung Yen.

To be sustainable trend, synchronous development of infrastructure is compatibly required. Currently, key routes in the southern region such as Ring Road 2, Ring Road 3, and Metro Line 1 are expected to come into operation by the end of this year. In addition, Ho Chi Minh City has commenced on three projects: An Phu intersection (Thu Duc City), the section from Tran Quoc Hoan to Cong Hoa Street (Tan Binh District) and expanding Highway 50 (Binh Chanh District) to solve the traffic congestion. For regional interconnectivity, the City has also been accelerating the expressways of Ho Chi Minh City - Thu Dau Mot - Chon Thanh, Ben Luc - Long Thanh, Ho Chi Minh City -Moc Bai, etc, contributing to perfecting the transport network of the area, being convenient to move to the City's satellite projects. Ha Noi will have completed Ring Road 4 before 2027 and preparing for Ring Road 5 before 2030. These developments will also impact on the

value of landed properties market in Ha Noi in upcoming time.

The investment in infrastructure is being focused as such, meanwhile, the completion of these projects is a concern. In addition, the consequences of exaggerating real estate values based on planning information which causes the market price to exceed the real value. So that, the market needs to have policies to manage, control, and limit the phenomenon of real estate bubbles.

### HCMC

Name of Project	Developer	Location	Expected launch time	Total expected supply (dwelling)
The Global City - New phase	Masterise	Thu Duc City	2024	ТВС
Van Phuc City - New phase	Dai Phuc	Thu Duc City	2024	ТВС
Armena	Khang Dien	Thu Duc City	2024	180
Clarita	Khang Dien	Thu Duc City	2024	159
Paranomax River Villa	TTC Land	District 7	2024	43
Fifa City	Fifa Invest	Binh Chanh	2024	35
Zeit Geist	GS E&C	Nha Be	2024	138
Green Diamond	SDU	Thu Duc City	2024	9
Solina	Khang Dien	Binh Chanh	2024	218
Phu My Hung L'Arcade	Phu My Hung	District 7	Q2 2024	36
Thu Thiem Zeit River	GS E&C	Thu Duc City	2024	39
				Total: over 822 units

### Ha Noi

Name of Project	Developer	Location	Expected launch time	Expected scale (ha)
6th Element	Bac Ha	Tay Ho	2024	2
FLC Premier Park	FLC	Tu Liem	2024	6.4
Him Lam Vinh Tuy	Him Lam	Long Bien	2024	16
Mailand Ha Noi	Phu Long	Hoai Duc	2024	ТВС
Vinhomes Co Loa	Vingroup	Dong Anh	2024	ТВС
				Total: ~24.4ha



# Industrial HCMC – Da Nang – Ha Noi

Quarterly Report/Q4 2023

AVISON YOUNG

# Ho Chi Minh City

### Market snapshot

**AVISON** 

YOUNG

HCMC is currently promoting investment in industrial development in the context of the 4.0 industrial revolution and increasing competition with neighboring cities and provinces. The city has had directions to form two new IPs and launched a project to convert IPs and export processing zones to meet the requirements of an advanced, high-tech and high-value industry. In September, HCMC Hi-Tech Park launched the Electronics and Semiconductor Center (ESC). The launch of this center has important implications in terms of politics, diplomacy and economic development strategy as Vietnam is becoming an important link in the regional and global supply chain in the information technology industry, electronics and telecommunications.

### Performance

In the fourth quarter of 2023, IPs in HCMC recorded an average rental price of about 230 USD/sqm/term, an increase of 2% compared to the previous quarter. The occupancy rate remained stable at 90%. The city is currently a national center for technology and a driving force in promoting the country's science and technology development.

HCMC has just completed phase 1 of a scientific project to pilot the conversion of 5 IPs and export processing zones. Specifically, Tan Thuan export processing zone (district 7) will be converted in the direction of attracting projects in the field of high technology; Cat Lai IP (Thu Duc City) will be converted into a logistics IP; Tan Binh IP (Tan Phu-Binh Tan) will be invested according to the high-tech IP model; and Binh Chieu IP (Thu Duc City) will be partially converted towards industrial service. In the context of the boom of the 4.0 industrial revolution, it is necessary to restructure IPs and export processing zones to switch to high-tech industries and fields with high labor productivity and high knowledge content.

### **Supply and Demand**

This quarter, HCMC has not yet recorded new IP supply. However, the city is currently urgently implementing procedures to soon form 2 IPs, Pham Van Hai I (379ha) and Pham Van Hai II (289 ha), after the Prime Minister approved the adjustments and additions. In the context of the fact that HCMC has not had a new industrial park for more than 10 years, the approval of these two projects has attracted attention from many domestic and foreign businesses. Specifically, in July, many developers of industrial park infrastructure submitted investment registration documents for the project. The project is expected to start construction in the second quarter of 2025.

The operation of these two IPs is expected to help HCMC have more land funds to attract large investors because the city's current difficulty is the lack of large land funds, causing many investors to choose industrial parks in Binh Duong and Dong Nai instead. In addition, the city is also facing the fact that the land lease term of some industrial parks is about to expire, which may also hinder attracting investment.

### Average Asking Rent and Occupancy Rate by District



### Average Asking Rent and Occupancy Rate in 2023

Average Asking Rent	<b>232</b> USD/sqm/term + 18%
Average Occupancy Rate	<b>93%</b> + 2%
	(Compared y-o-y)

### **Future supply**



Name of Industrial Park	Location	Total Area (ha)	Total leasable area (ha)	LUR Term	Asking Rent (USD/sqm/term)	Occupancy rate
Tan Thuan Export Processing Zone	District 7	300	204	2041	ТВС	90%
Linh Trung 1 Export Processing Zone	Thu Duc City	62	46	2042	ТВС	100%
Binh Chieu IP	Thu Duc City	27	27	2046	255	100%
Vinh Loc IP	Binh Chanh	203	131	2047	250	100%
Le Minh Xuan IP	Binh Chanh	100	66	2047	220	100%
Tan Tao 1 IP	Binh Tan	161	97	2047	240	97%
Tan Binh IP (P1+2)	Tan Phu	129	100	2047	255	100%
Tay Bac Cu Chi IP	Cu Chi	208	150	2048	180	97%
Hiep Phuoc 1 IP	Nha Be	311	224	2048	280	100%
Tan Thoi Hiep IP	District 12	28	20	2049	170	100%
Tan Tao 2 IP	Binh Tan	183	116	2050	240	78%
Linh Trung 2 Export Processing Zone	Thu Duc City	62	44	2050	ТВС	100%
Saigon Hi-tech Park P1	Thu Duc City	300	300	2052	300	100%
Tan Phu Trung IP	Cu Chi	543	359	2054	200	65%
Automotive-Mechanical (Hoa Phu) IP	Cu Chi	99	67	2057	200	85%
An Ha IP	Binh Chanh	124	124	2058	170	85%
Dong Nam IP	Cu Chi	343	287	2058	210	82%
Hiep Phuoc 2 IP	Nha Be	597	345	2058	280	35%
Cat Lai IP (ClusterII)	Thu Duc City	137	87	2061	260	100%
Le MinhXuan III IP	Binh Chanh	300	231	2064	195	80%
		Total: 4,217	Total: 3,025		Avg. ~230	Avg. 90%

# AVISON YOUNG

Ha Noi

### Market snapshot

HANSSIP IP was a bright spot in the quarter when it attracted international projects, such as the IEC Group from Taiwan (China) investing 125 million USD to build a manufacturing factory. In addition, N&G Group of Vietnam and SEIN I&D Group of Korea held a ceremony to sign and award the construction investment cooperation contract "Techno Park Vietnam - Korea Complex" in HANSSIP IP. This complex includes specialized projects for the invention - production - application of micro-chip products according to global high-tech standards in production, R&D (research and development) and creative research areas, housing for experts, medical, training, logistics, offices, and hotels with a total scale of about 200ha.

### Performance

The performance of the industrial park real estate market in Ha Noi in the fourth quarter of 2023 is stable. The average rental price is 210 USD/sqm/term, and the occupancy rate is 86%, of which many IPs in Ha Noi have been filled. With transportation infrastructure increasingly invested and developed, Ring Road 4 projects in Ha Noi and the North-South Expressway are being promoted, which will help the capital's industrial park real estate increase its competitiveness. In fact, to promote industrial real estate development, methodical investment in industrial infrastructure such as logistics, transportation, and wharves is necessary.

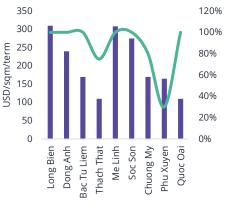
On August 1st, 2023, the government officially transferred Hoa Lac High-Tech Park to Ha Noi City for management. Currently, the project still has a lot of space for rent, so in a meeting with the president of Lotte Group in September, the Secretary of Ha Noi officially called on Korean investors to invest in the Hoa Lac area. As of 2023, Ha Noi attracted 2.943 billion USD of foreign direct investment (FDI), an increase of 70.5% over the previous year, making it one of the top 5 localities in the country in attracting FDI capital.

### **Supply and Demand**

Ha Noi has not yet recorded any new IP supply in the fourth guarter of 2023. Regarding industrial park planning, Me Linh district proposes to adjust the planning of Quang Minh II IP to attract businesses to develop high-tech industry, in addition to supplementing the planning of Tien Thang IP (total area of about 400-500ha) to implement infrastructure construction investment procedures. Regarding industrial clusters, in August, in Thanh Oai district, the groundbreaking ceremony took place for 3 projects: Thanh Thuy industrial cluster phase 2 (7.7ha), Phuong Trung craft village industrial cluster (9.55ha) and Hong Duong industrial cluster (11.4ha) with a total investment of more than 20 million USD.

In addition, the Ministry of Planning and Investment of Ha Noi City and relevant agencies are supporting the quick start of the construction of HANSSIP Industrial Park - phase 2, in 2024. This is also the industrial park that has just been decided by the IEC group of Taiwanese (Chinese) to register a project investment for Inventec Technology Co., Ltd. with a total capital of 125 million USD. Accordingly, this is a factory that produces products for export such as smartphones, servers, electronic circuit boards, switches and other smart devices

### Average Asking Rent and Occupancy Rate by District



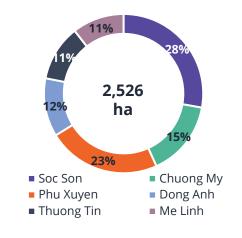
Average Asking Rent ——— Occupancy Rate

### Average Asking Rent and Occupancy Rate in 2023

Average Asking	<b>188</b> USD/sqm/term
Rent	+ 31%
Average Occupancy	90%
Rate	+ 30%

(Compared q-o-q)

### **Future supply**



Name of Industrial Park	Location	Total Area (ha)	LUR Term	Average Asking Rent (USD/sqm/term)	Occupancy Rate
Sai Dong B IP (Phase 1+2)	Long Bien	97	2046	310	100%
Thang Long IP	Dong Anh	302	2047	260	100%
Nam Thang Long IP	Bac Tu Liem	261	2048	170	100%
Hoa Lac Hi-Tech Park	Thach That	549	2048	110	50%
Quang Minh IP	Me Linh	344	2052	308	100%
Thach That IP	Quoc Oai, Thach That	150	2056	110	100%
Dong Anh IP	Dong Anh	470	2057	220	100%
Phu Nghia 1+2 IP	Chuong My	170	2058	190	80%
Noi Bai IP	Soc Son	116	2058	275	100%
Hanssip IP (Phase1)	Phu Xuyen	77	2063	170	30%
		Total: 2,536		Avg. 211	Avg. 86%



Quarterly Report/Industrial/Q4 2023

# Da Nang

### Market snapshot

In 2023, Da Nang City just approved the "Research Project to call for and promote large investors in the city's new industrial parks with a vision to 2030". In addition, in September, Samsung Vietnam Group, together with the Department of Industry (Ministry of Industry and Trade) and the Department of Industry and Trade of Da Nang City, signed a memorandum of understanding to cooperate in deploying smart factories for Vietnamese businesses in Da Nang and the Central region. This is the first time Samsung Group has implemented a smart factory development project for Vietnamese businesses in the Central region and Da Nang is the first destination.

### Performance

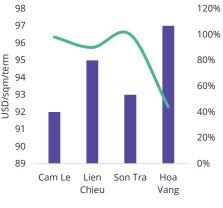
In this quarter, industrial parks in Da Nang (excluding high-tech and information technology parks) recorded average rental prices unchanged at 95 USD/sqm/term. The occupancy rate of industrial parks reached 95%, an increase of 2% compared to the previous quarter, of which 3/6 industrial parks had an occupancy rate of 100% (Da Nang IP, Hoa Khanh IP and Da Nang Seafood Service IP).

As the center of Central Vietnam, Da Nang possesses the best infrastructure in the region, with an international airport, an international container port, a high-tech park, an information technology park, and industrial park land rental prices that are not high. This city is being seen as a new investment destination, attracting a lot of attention from foreign businesses, especially in Japan and China. Attracting large investors and corporations with financial potential and capacity will contribute to promoting the city's socio-economic development. In addition, Da Nang is currently prioritizing attracting investment capital in areas such as information technology, high-tech industry, supporting industries, and projects using advanced and environmentally friendly technology.

### **Supply and Demand**

Currently, Da Nang has six IPs, one high-tech park, and one information technology park, with a total area of more than 2,300ha in operation. The IPs are currently filled, but the construction of new IPs cannot yet be implemented because the city is still having difficulty choosing suitable investors. At the end of the Q2 2023, the City People's Committee issued Decision No. 1321/QD-UBND on approving a research project calling for and promoting large investors in 3 new IPs (Hoa Cam IP - phase 2, Hoa Nhon IP and Hoa Ninh IP) with a total area of about 890ha and oriented according to specific goals. Specifically, Hoa Cam IP - phase 2 has a total area of 120ha, with priority given to mechanical assembly, manufacturing of electrical and electronic parts, production of consumer goods, and household appliances; Hoa Ninh IP has a total area of 400ha, with priority given to the industries of electronics, mechanics, consumer goods production, and pharmaceuticals; and Hoa Nhon IP has a total area of 360ha, with priority given to light industry and high-quality construction materials. Priority should be given to invest in Hoa Cam IP - phase 2 and Hoa Ninh IP because these IPs have more favorable conditions for land acquisition and investment implementation.

### Average Asking Rent and Occupancy Rate by District



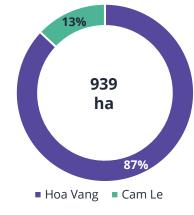
Average Asking Rent ——— Occupancy Rate

### Average Asking Rent and Occupancy Rate in 2023

Average Asking	<b>95</b> USD/sqm/term	
Rent	+ 9%	
Average Occupancy	94%	
Rate	+ 4%	
	(Compared a o a)	

(Compared q-o-q)

### **Future supply**



## Da Nang - Notable Properties

Name of Industrial Park	Location	Total Area (ha)	Total leasable area (ha)	LUR Term	Average Asking Rent (USD/sqm/term)	t Occupancy rate
Da Nang Industrial Park	Son Tra	50.10	41.87	2043	95	100%
Lien Chieu Industrial Park	Lien Chieu	289.35	201.16	2046	95	75%
Hoa Khanh Industrial Park	Lien Chieu	394.00	303.93	2048	95	100%
Da Nang Fishery Services Industrial Park	Son Tra	50.63	45.72	2051	90	100%
Hoa Cam Industrial Park - Phase 1	Cam Le	149.84	107.07	2053	92	98%
Hoa Khanh Expansion Industrial Park	Lien Chieu	132.60	107.4	2054	95	95%
Da Nang High Tech Park	Hoa Vang	1,128.40	329.96	2060	97	44%
		Total: 2,195	Total: 1,137		Avg. 95	Avg. 87%

### Looking foward

### Quarterly Report/Industrial/Q4 2023



Vietnam is on the path to joining an industry worth hundreds of billions of dollars while being a destination of interest for many of the world's leading semiconductor component manufacturers. Synopsys (headquartered in California) deployed a semiconductor design and incubation center in collaboration with HCMC High-Tech Park, Marvell - one of the world's leading corporations in semiconductor circuit design, also established a worldclass semiconductor design center in HCMC. Furthermore, Vietnam and the United States have announced the launch of initiatives for human resource development in the semiconductor field, for which the US government will provide an initial grant worth 2 million USD.

Vietnam has the opportunity to better access FDI supply from the Western market thanks to the relocation and expansion of factories by large companies. Particularly, Apple of the US, which has completed the transfer of 11 factories producing electronic audiovisual equipment in Vietnam. Denmark's Lego Group is investing in building a factory in Binh Duong; and large American corporations such as Boeing, Google, Walmart, and Amazon are also looking to expand their supplier networks and develop production facilities in Vietnam.

Furthermore, the president of the Asia Pacific Region of Huawei Technology Group expressed interest in building digital infrastructure in Vietnam, accelerating industry digitalization, reducing carbon emissions, and smart digital transformation. They wish to support Vietnam's energy transition and build a digital talent ecosystem.

In the future, developing IPs according to the ecological model is considered inevitable to minimize harmful effects on the environment, promote sustainable growth, and help achieve high efficiency in attracting investment, especially FDI capital sources. In addition, the planning of IPs in a synchronous and modern direction is always of interest to big brands, typically the chain of VSIP IPs (Bac Ninh, Hai Duong, Hai Phong, Nghe An, Binh Duong, Quang Ngai, Binh Dinh, Can Tho), DEEP C IP (Hai Phong, Quang Ninh), etc. For example, on September 9, VSIP Group officially launched the Vinh Thanh IP project (VSIP Can Tho phase 1). The project was oriented to build a smart and sustainable IP model, becoming a large food processing and distribution center in the Southern region, to best support the supply chain needs of investors.

### HCMC

Industrial Park Name	District	GFA (ha)
Vinh Loc I IP (Expansion)	Binh Chanh	56
Automotive - Mechanical IP (Phase 2)	Cu Chi	65
Le Minh Xuan IP (Expansion)	Binh Chanh	110
Phong Phu IP	Binh Chanh	148
Pham Van Hai II IP	Binh Chanh	289
Le Minh Xuan IP (Phase 2)	Binh Chanh	319
Pham Van Hai I IP	Binh Chanh	379
Hiep Phuoc IP (Phase 3)	Nha Be	393
	Total	1,759

### Ha Noi

Industrial Park Name	District	GFA(ha)
Bac Thuong Tin IP	Thuong Tin	112
Phung Hiep IP	Thuong Tin	175
Quang Minh II IP	Me Linh	266
Dong Anh IP	Dong Anh	300
Soc Son IP	Soc Son	303
Phu Nghia IP (Expansion)	Chuong My	389
Tien Thang IP	Soc Son	400
HANSSIP IP (Phase 2)	Phu Xuyen	581
	Total	2,526

### Da Nang

Industrial Park Name	District	GFA(ha)
Supporting high-tech industries IP	Hoa Vang	59
Hoa Cam Phase II IP	Cam Le	120
Hoa Nhon IP	Hoa Vang	360
Hoa Ninh IP	Hoa Vang	400
	Total	939

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